

National Western Center Authority Board Meeting Minutes

Date of Meeting:	February 19, 2025	Time:	9:00 am – 10:33 am
Minutes Prepared by:	Alexi Palazzari	Location:	Hybrid Meeting via Zoom and In Person
Meeting Description			
National Western Center Authority Board Meeting			
Authority Board Member Attendance at Meeting			
Name	Present (in person or virtual)	Absent	Notes
John Ikard		X	
Steven McCarthy	In Person		
Robb Brown		X	
Diedra Garcia	Zoom		
Kelly Leid		X	
Sandra Ruiz	In Person		
Tony Frank		X	
Bill Mosher		X	
Doug Jones	In Person		
Wes Allison	In Person		
Ernest House	Zoom		
Caroline Acha	In Person		
Nicole Doheny*		X	
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams, Mike Bouchard, Jeremy Davis			



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Topic	Owner	Time
Call to Order		
Quorum Meeting was called to order by Steven McCarthy, Vice Chair.	Steven McCarthy	9:05 am
Chairman Update		
The Vice Chair shared appreciation of the event management of Stock Show 2026 and the excitement around the use of the new facilities and successful Mayor Council dinner.	Steven McCarthy	9:06 am
CEO Update		
<p>An update from the CEO was provided with the following highlights:</p> <p>Facilities Update</p> <ul style="list-style-type: none"> • Equestrian Center/Hotel • Livestock Center – successful launch and operational transition • FarmBox is growing food • CUP North parking structure – construction is underway • CSU O&M agreement in final review • WSSA Lease amendment for year-round use of M&O building and grounds in negotiations • Macro cell tower in discussion <p>Community Engagement Update</p> <p>2025 Recap</p> <p>2,500 Free Community Tickets Distributed</p> <p>We Don't Waste partnership provided food to over 2,000 families, reaching 9,500 individuals, and diverted 500,000+ pounds of food from landfills</p> <p>+ Baby essentials provided to families, reaching 100k+ Diapers 1k Cans of Formula</p> <p>2026 Stock Show Events</p> <p>Stock Show Parade – 21 students Garden Place Academy and Swansea Elementary.</p> <p>304 Complimentary tickets with food/drink vouchers for GES residents.</p> <p>200+ Community Members and GES Community Partners attended CAC Reception and Rodeo</p> <p>2026 Champion Forecast</p> <p>GES Bi-Monthly Movie Nights hosted with Valdez Perry Library and CSU SPUR. Shrek February 24th</p>	Brad Buchanan	9:08 am



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<p>Sponsoring 25 families from the DPS Community Hub in the GES community to experience the March Pow Wow and engage with Indigenous cultural traditions. Market at the Center 2nd Saturdays with CSU SPUR May-September 10-2pm Stay tuned for themes and community presence.</p>		
Board Business/Action Items		
<p>There being a Quorum present, a Motion was made by Director Doug Jones and seconded by Director Wes Allison to approve the Minutes for Dec 18, 2025. Motion approved.</p>	<p>Steven McCarthy</p>	<p>9:15 am</p>
Partner Reports		
<p>NWCO Update provided as part of the board meeting: Program at a glance Active Construction Areas Livestock Center punch and close-out work Pedestrian Bridge Misc. Infrastructure</p> <p>Design and Planning 48th Ave. Bridge</p> <p>Pedestrian Bridge Construction contract approved by City Council 2/9/26. Preconstruction – March / Construction – April Groundbreaking event April/May</p> <p>LAND EXCHANGE The City is receiving 8-acres of land on Brighton Blvd north of the former DPS Bus Barn, which like the DPS Bus Barn, includes areas of historic urban fill that require remediation. WSSA will receive a 1-acre remnant parcel along National Western Drive South, north of the campus Central Utility Plant, also referred to CUP North.</p> <p>TRIANGLE COMMUNITY VISION PLAN The Planning effort will focus on: Required Public Assets 10,000 Seat Arena and Parking 1909 Building Renovation/Reuse Expo Hall Space</p> <p>Horizontal Infrastructure Transportation Network</p>	<p>Mike Bouchard</p>	<p>9:16 am</p>



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<p>Utilities Drainage and Stormwater</p> <p>Land UseAffordable Housing Mixed-Use Opportunities</p> <p>Community SpacesParks, Trees and Plazas Resiliency and Sustainability</p> <p>Community Ownership Community Benefits</p> <p>TRIANGLE ENABLING PROJECTS Vibrant Denver Bond – Marion Underpass connecting Bettie Cram Drive to Brighton Blvd. and Washington Street, providing safe, multi-modal connection. Environmental Cleanup – Remediation of the former DPS Bus Barn and Lot O that sit on historic urban fill. NWCO & DDPHE have stabilized the site and installed venting and other measures to prepare for future development. This project will remove former landfill material & replace with clean fill. 27</p>		
<p>CSU: Update provided as part of the board packet.</p>	Jeremy Davis	9:34 am
<p>WSSA: Update provided as part of the board packet. WSSA shared the additional following update: CIF funding increased this year.</p>	Wes Allison	9:35 am
<p>COMMUNITY UPDATE: Caroline shared the following requests on behalf of the CIF:</p> <ul style="list-style-type: none"> - CIF requests to attend a future Board meeting to present updates to the board. It was noted that the process for providing updates is through the Community Benefits Committee which reports to the Board. - CIF requests to meet with WSSA to discuss improvements for next years' Round Up process during Stock Show. - CIF requests an introduction with Humanitix. The Humanitix process for selecting non-profits was clarified. <p>Sandra provided her report via email.</p>	Caroline Acha	9:36 am
Committee Reports		
<p>Finance & Audit</p>	Mitzi Kissel	9:52 am



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Update provided as part of the board packet with additional information provided during the board meeting.		
Campus Services & Partnerships Update provided as part of the board packet.	Brad Buchanan/Joe McCullough	9:54 am
Community Benefits Update provided as part of the board packet.	Ernest House Jr.	9:55 am
Events Update		
An update was provided on the Events and Programming at NWC with the following highlights: Event Objectives <ul style="list-style-type: none"> • 2025 Recap • 2026 Events leads overview • 2026 Event holds by segment • 2026 Event conversion • 2027 Event Forecasting & Triangle handover • Campus Activations Campus Activations <u>NEW in 2026:</u> Ducky Derby Fall Fest Dia de los Muertos Holidays 2026 2027 Adding Kentucky Derby, 4 th of July, NYE 2026 Industry Events <ul style="list-style-type: none"> ○ Meeting Industry Council Serving up Hope ○ Visit Denver CAB ○ Meet Denver 2026 ○ Destination Colorado 	Joe McCullough	9:56 am
Public Comment		
There was no public comment.	Steven McCarthy	10:17 am
Executive Session		
A Motion was made by Director Doug Jones and seconded by Director Wes Allison to enter Executive Session. Motion Approved.	Steven McCarthy	10:17 am
A Motion was made by Director Doug Jones and seconded by Director Wes Allison to exit Executive Session. Motion Approved.	Steven McCarthy	10:28 am
Resolution		



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A Resolution of the NWCA concerning the Amendment of the Procurement Policy of the Board of Directors was passed.	Steven McCarthy	10:32 am
Adjourn		
There being no further business, the Chair adjourned the meeting.	Steven McCarthy	10:33 am

Next Board of Directors Meeting					
Date:	Mar 19, 2025	Time:	9:00 a.m.	Location:	Hybrid via Zoom * NWCA offices

Submitted by: Alexi Palazzari

Approved by: Board of Directors Date:

