

National Western Center Authority Community Benefits Committee Meeting Minutes

Date of Meeting:	February 11 th 2026	Time:	4:00pm – 5:00pm
Minutes Prepared by:	Lori Laurita	Location: Hybrid	Zoom

Meeting Details

Zoom: https://us02web.zoom.us/webinar/register/WN_VYOBqFtGRdmHjp4ETr4Xtg

Attendance at Meeting

Name	Present	Absent	Notes
Ernest House	x		
Brad Buchanan		x	
Lori Laurita	x		
Jenna Garcia	x		
Steve Nalley	x		
Kathrine Archuleta	x		
Angela Garcia	x		
Sandra Ruiz	x		
Shannon Hoffman	x		
Carolina Acha		x	
Candi CdeBaca		x	
Lillian Flores Amaro	x		
Ale Chavira		x	
Danna Martinez		x	



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Committee Meeting Agenda & Notes (Revised)

Agenda

1. Introduction
 2. Community Investment Fund (CIF) Update
 - Cycle 3 Cohort
 - Round-Up & Ticketing
 - Discussion & Committee Questions
 3. NWC Update
 4. EQC / Hotel Update
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Meeting Notes

1. Introduction

General introductions conducted.

2. Community Investment Fund (CIF) Update

Cycle 3 Cohort

Shannon provided an update on Cycle 3, including:

- Grant application deadline: April 6
- Grant reviewer applications due: March 5
- CIF has hired two new fellows, Donna and Ale.
- CIF will host:
 - Four in-person information sessions, and
 - Three office hours sessions for applicant support.
- Pre-recorded information session videos (English and Spanish) are available and include slides explaining all application questions.

Round-Up & Ticketing / Stock Show Engagement

- Shannon expressed concerns that CIF information was not shared by staff at the Stock Show, despite prior conversations with Todd and plans for register signage.



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- She felt employees were not consistently communicating CIF information.
- Jenna suggested bringing WSSA in for stronger support.

Exploring Additional Funding

- Shannon would like to meet with Wes Allison (Western Stock Show) to explore additional funding opportunities.
- She suggested expanding round-up options to vendors located outside SSA food service areas.
- Shannon requested POS transaction reports when funds are received.

SSA Partnership Clarification

- Steve questioned current expectations for SSA involvement, referencing earlier indications that CIF preferred less direct coordination.
- Shannon clarified she now wants a joint meeting including:
 - Ernest
 - WSSA
 - NWC
 - CIF

Humanitix Platform

- Shannon raised interest in using Humanitix as a donation and ticketing platform where CIF could directly receive contributed funds.
- Steve provided background on:
 - How Humanitix distributes profits
 - Their fee structure
 - Links to additional platform details
- Humanitix also offers an optional donation fee at ticket checkout that could support CIF.
- Sandra Ruiz asked whether GES partners could explore similar opportunities with Humanitix.

Stock Show Revenue Update

- Steve shared an unofficial estimate that more than \$80,000 was generated from the 2026 Stock Show.



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Grant Fund Allocation Clarification

Breakdown of the \$196,000 in available funds:

- 50% – Grants for GES community organizations
 - 25% – Education, Fellows, food, signage, posters
 - 25% – Community investment initiatives (loans, homeownership support)
 - *These funds remain within CIF holdings.*
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3. NWC Update

No updates

4. EQC / Hotel Update

No big updates still in discussions. EQC and CAC will have combined meetings

No public Comment

