



National Western Center
 Authority Board Meeting Minutes

Date of Meeting:	December 21, 2023	Time:	9:00 am –
Minutes Prepared By:	Anthony Aragon	Location:	Hybrid Meeting via ZOOM and In Person
Meeting Description			
National Western Center Authority Board Meeting			
Authority Board Member Attendance at Meeting			
Name	Present	Absent	Notes
John Ikard		X	
Steven McCarthy	X In Person		
Robb Brown	X In Person		
Diedra Garcia	X In Person		
Kelly Leid	X Zoom		
Sandra Ruiz*	X Zoom		
Tony Frank	X In Person		
Bill Mosher	X In Person		
Doug Jones	X In Person		
Paul Andrews	X In Person		
Ernest House		X	
Caroline Acha	X In Person		
Nicole Doheny *		X	
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams			



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Topic	Owner	Time
1. Call to Order		
Quorum Meeting was called to order by Steven McCarthy, Chair. Quorum present.	Steven McCarthy	9:02 a.m.
2. Board Business/Action Items		
Approval of Minutes for November 16, 2023 A motion to approve the November Minutes was made by Director Tony Frank and seconded by Paul Andrews. Motion carried.	Steven McCarthy	9:03 a.m.
3. Chairman Update		
No Chair report.		
4. CEO Update		
<ul style="list-style-type: none"> • Working with NWCO and DOTI on a Reconnecting Communities and Neighborhoods Grant: <ul style="list-style-type: none"> • Bettie Cram Drive Bridge • Ped Bridge • Improve safety at rail crossing • DPS Bus Barn • Working group with NWCA and NWCO to identify short term improvements to campus entry points • Working on cell tower site and Telecom master plan to identify campus phasing. <ul style="list-style-type: none"> • Complete by Livestock Opening • Interim measures until then • Procurements <ul style="list-style-type: none"> • District Sign Plan underway • Concessions Phase II – Closed (2 submittals received, selection process underway. Interviews completed) • DAS – Underway • Equestrian Center, Hotel and Parking Garage – More information in executive session • Campus Composting • CUP North – coming soon • Events Ops– coming soon • Dashboards: Community Engagement, Jobs, Sustainability and attendance. Jobs punchline: Of the \$800,000 spent on 		9:06 a.m.



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<p>campus wide services at the NWC in 2023, 68.8% of those dollars went to small, local, MWBE located in 80216.</p> <ul style="list-style-type: none"> • Anthony provided update on partner meetings, upcoming sponsorships 		
<p>5. Partner Reports</p>		
<p><u>NWCO:</u> Active Construction Areas</p> <ul style="list-style-type: none"> • Livestock Center • ROS Art • Misc. Infrastructure <p>Design and Planning</p> <ul style="list-style-type: none"> • 48th Ave. Bridge • Pedestrian Bridge • Equestrian Center, Hotel and Parking Procurement <p>Construction you will see at the January 2024 Stock Show</p> <ul style="list-style-type: none"> • Livestock Center – Active construction on the new facility. • Riverfront Open Space – Arts and Venues has started work on the new art installation. They will pause work during Stock Show but some progress may be visible. 	<p>Mike Bouchard</p>	<p>9:21 a.m.</p>
<p><u>CSU:</u></p> <p>Programs:</p> <ul style="list-style-type: none"> • Almost every program at Spur is featured during Stock Show in some way, via hands on activities, demos, kids activities, etc., and are working with our Education Team. CSU Day (January 13) will showcase many CSU Fort Collins programs as well. <p>Events:</p> <ul style="list-style-type: none"> • CSU Spur hosted our Board of Governors meeting and the Urban Land Institute tours/panel and holiday party, among a range of other events. CSU also hosted the Colorado Food Summit at the Stockyard Event Center. • We are gearing up for Stock Show, particularly 1) our Anniversary Party, held in conjunction with the Boots ‘n’ Business After party at CSU Spur Vida and 2) CSU Day on January 13th. <p>Education:</p> <ul style="list-style-type: none"> • Our Education Team is working hard on planning Stock Show activities, and about to open summer camp registration. 	<p>Jocelyn Hittle</p>	



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<ul style="list-style-type: none"> • The Education Team and our College of Natural Sciences have co-hired a Water Education Manager, who will leverage our water lab. Stefan Karg transitioned from our Education Team into this role. <p>Community Engagement:</p> <ul style="list-style-type: none"> • CSU has hired Alma Urbano Torres as our Community Outreach Coordinator to expand our ability to offer community-responsive programming and outreach. Alma transitioned from our Education team and is from GES. • The December 2nd Saturday included Healthy Holidays tips, and our Spur holiday party collected necessary items, like warm clothing, that Birdseed Collective will help distribute. 		
<p><u>WSSA:</u></p> <p>Coming off a good November with shows every weekend. We have a full December until the 20th, at which point we concentrate 100% on Stock Show preparations.</p> <p>Tickets are on sale now at Nationalwestern.com. Early sales are encouraging. We expect all 50 states at the Stock Show this year either exhibiting or competing in our rodeo. Economic impact data from our most recent show estimates the impact has grown to over \$170 million for the 16 days of show!</p> <p>Received and committed pledges over \$111 MM. Focusing on the Equestrian Center marketing and Sue Anschutz-Rodgers Livestock Center marketing for open naming rights as January approaches.</p>	Paul Andrews	
<p><u>COMMUNITY UPDATE:</u></p> <p>Caroline: Tepeyac pharmacy open for business; great resource for all in community.</p> <p>Sandra: Pasada event on Dec. 16 giving away 65 food boxes for neighbors.</p> <p>Johnson Rec Center Xmas Event on Dec. 19.</p> <p>A Very Merry Christmas Hip Hop Market on Dec. 23 at the Globeville Rec Center.</p> <p>Three Kings Event on Jan. 6, 2024.</p>	Sandra Ruiz & Caroline Acha	



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6. Committee Reports		
<p><u>Finance & Audit</u></p> <p>Steven provided a brief update; financials were included in the board packet.</p> <p><u>Campus Services & Partnerships</u></p> <p>No report. Meeting was not held in December.</p> <p><u>Community Benefits</u></p> <p>Update on Community Meetings Caroline: Tepeyac pharmacy open for business; great resource for all in community. Sandra: Pasada event on the Dec. 16 giving away 65 food boxes for neighbors. Johnson Rec Center Xmas Event on Dec. 19. A Very Merry Christmas Hip Hop Market on Dec. 23 at the Globeville Rec Center. Three Kings Event on Jan. 6, 2024.</p> <p>Community Investment Fund Update Application process being finalized and should be released end of January, early February. In the process of hiring a documentarian for the application process and FAQ.</p>	<p>Steven Biedermann</p> <p>Robb Browne</p> <p>Brad Buchanan</p>	<p>9:45 a.m.</p>
7. Community Engagement Report		
<p>Anthony gave an overview to the Board on community outreach & engagement.</p>		<p>10:00 a.m.</p>
8. Public Comment		
<p>No public comment</p>	<p>Steven McCarthy</p>	<p>10:20 a.m.</p>
9. Executive Session		
<p>A Motion was made by Director Doug Jones and seconded by Director Robb Brown to enter Executive Session. Motion Approved.</p>	<p>Mark Williams</p>	<p>10:25 a.m. 10:43 a.m.</p>



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A Motion was made by Director Tony Frank and seconded by Director Doug Brown. Motion Approved.		
10. Adjourn	Steven McCarthy	10:45 a.m.
There being no further business, the Chair adjourned the meeting.		

Next Board of Directors Meeting					
Date	February 15, 2024	Time:	9:00 a.m.	Location:	Hybrid via Zoom & NWCA Offices