



National Western Center  
 Authority Board Meeting Minutes

<b>Date of Meeting:</b>	November 16, 2023	<b>Time:</b>	9:00 am –
<b>Minutes Prepared By:</b>	Anthony Aragon	<b>Location:</b>	Hybrid Meeting via ZOOM and In Person
<b>Meeting Description</b>			
National Western Center Authority Board Meeting			
<b>Authority Board Member Attendance at Meeting</b>			
<b>Name</b>	<b>Present</b>	<b>Absent</b>	<b>Notes</b>
<b>John Ikard</b>	X In Person		
<b>Steven McCarthy</b>	X In Person		
<b>Robb Brown</b>	X In Person		
<b>Diedra Garcia</b>	X Zoom		
<b>Kelly Leid</b>	X Zoom		
<b>Sandra Ruiz*</b>	X Zoom		
<b>Tony Frank</b>	X Zoom		
<b>Bill Mosher</b>	X In Person		
<b>Doug Jones</b>	X Zoom		
<b>Paul Andrews</b>	X In Person		
<b>Ernest House</b>	X In Person		
<b>Caroline Acha</b>	X Zoom		
<b>Nicole Doheny *</b>	X In Person		
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams			



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Topic	Owner	Time
<b>1. Call to Order</b>		
<b>Quorum</b> Meeting was called to order by John Ikard, Chair. Quorum present.	John Ikard	9:02 a.m.
<b>2. Board Business/Action Items</b>		
<b>Approval of Minutes for October 19, 2023</b> A motion to approve the October Minutes was made by Director Paul Andrews and seconded by Steven McCarthy. Motion carried.	John Ikard	9:03 a.m.
<b>3. Chairman Update</b>		
John shared later in the board meeting a discussion would occur with board members. The NWC is a unique board, partners have a vested interest. We need to think globally, act locally.	John Ikard	9:04 a.m.
<b>4. CEO Update</b>		
<ul style="list-style-type: none"> <li>• Working with NWCO and DOTI on a Reconnecting Communities and Neighborhoods Grant – December DC trip</li> <li>• Bettie Cram Drive Bridge</li> <li>• Ped Bridge</li> <li>• Improve safety at rail crossing</li> <li>• DPS Bus Barn</li> <li>• Working group with NWCA and NWCO to identify short term improvements to campus entry points</li> <li>• Long term license agreement in place for entire campus – info item in today's agenda</li> <li>• Working on cell tower site and Telecom master plan to identify campus phasing. Will be complete by Livestock Opening, interim measures until then</li> <li>• Procurements</li> <li>• District Sign Plan starting</li> <li>• Concessions Phase II – Closed (2 submittals received, selection process beginning)</li> <li>• DAS – Underway</li> <li>• Equestrian Center, Hotel and Parking Garage – RFP released. 1:1 meetings with submitters underway</li> <li>• CUP North – coming soon</li> <li>• Events Ops– coming soon</li> </ul>		9:05 a.m.



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<ul style="list-style-type: none"> <li>Anthony provided update on partner meetings, upcoming sponsorships</li> </ul>		
<b>5. Partner Reports</b>		
<p>Active Construction Areas</p> <ul style="list-style-type: none"> <li>Livestock Center</li> <li>ROS Art</li> <li>Misc. Infrastructure</li> </ul> <p>Design and Planning</p> <ul style="list-style-type: none"> <li>48th Ave. Bridge</li> <li>Pedestrian Bridge</li> <li>Equestrian Center, Hotel and Parking Procurement</li> </ul> <p>Handover</p> <ul style="list-style-type: none"> <li>Brighton Blvd.</li> </ul>	<p>Mike Bouchard</p>	<p>9:25 a.m.</p>
<p><b><u>CSU:</u></b></p> <p>Programs:</p> <ul style="list-style-type: none"> <li>Spur is launching Osher Lifelong Learning Institute courses for adult learners.</li> </ul> <p>Events:</p> <ul style="list-style-type: none"> <li>Water in the West was sold out, and included remarks from U.S. Secretary of Agriculture, two keynotes from Joe Fuller, from Harvard Business School and Lou DeLorenzo from Deloitte, who spoke about the next gen workforce and AI, respectively. Recordings will be publicly available in February. The Symposium also featured a panel on Indigenous and Tribal Water, moderated by Ernest House, Jr.</li> <li>Other events hosted at Spur included the Hispanic Top Chef, the Colorado Food Showcase, Girl Scout Day, the Rotary WASH Symposium, and the US Green Building Council Fall Summit.</li> </ul> <p>Education:</p> <ul style="list-style-type: none"> <li>Spur field trips are also sold out for the Fall Semester, and the Education team is booking spring field trips now. Summer camp registration will also open soon.</li> <li>Spur Second Saturdays continue to be a popular offering, with 200-350 people attending each month. Second Saturdays are themed each month and offer family-friendly activities. The October 2nd Saturday included eclipse viewing, and the November</li> </ul>	<p>Jocelyn Hittle</p>	



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<p>2nd Saturday focused on air quality, and included indoor gardening, DIY air filter creation, and coding workshops.</p> <p>Community Engagement:</p> <ul style="list-style-type: none"> <li>• Spur Second Saturdays continue to be a popular offering, with 200-350 people attending each month. Second Saturdays are themed each month and offer family-friendly activities. The October 2nd Saturday included eclipse viewing, and the November 2nd Saturday focused on air quality, and included indoor gardening, DIY air filter creation, and coding workshops.</li> <li>• Spur is hiring a Community Coordinator to expand our ability to offer community-responsive programming and outreach.</li> </ul> <p>Communications:</p> <ul style="list-style-type: none"> <li>• The Spur website is being modified to allow easier navigation.</li> </ul>		
<p><b><u>WSSA:</u></b></p> <p>Cat show, concerts, Meat and Greet (FFA), wrestling, cheer and other smaller events will lead us through Thanksgiving.</p> <p>New WiFi's being installed throughout the expo hall and events center prior to stock show to help boost the signal for our exhibitors as they sell items to the public.</p> <p>Tickets are on sale now at Nationalwestern.com. Early sales are encouraging.</p> <p>Presenting rights partner, formerly CenturaHealth, had a name change! All marketing materials throughout the complex will be changed to Common Spirit Health.</p> <p>Legacy Campaign -- Received and committed pledges over <b>\$108 MM.</b></p> <p>Focusing on the Equestrian Center marketing and Sue Anschutz-Rodgers Livestock Center marketing for open naming rights as January approaches.</p>	Paul Andrews	
<p><b><u>COMMUNITY UPDATE:</u></b></p> <p>Caroline shared the pharmacy at Tepeyac Health Center is up &amp; running. You do not have to live in GES to visit the pharmacy.</p>	Sandra Ruiz & Caroline Acha	



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<p>Sandra shared EGS&amp;Partners will prepare 500 meals to share with community. GES Health Study meeting on 12/16. Three Kings event on January 6<sup>th</sup> (5<sup>th</sup> year). Cooking classes with professional chefs will kick off 12/12.</p>		
<p><b>6. Committee Reports</b></p>		
<p><b><u>Finance &amp; Audit</u></b>          No report as the Finance Committee will meet on 11/20.</p> <p><b><u>Campus Services &amp; Partnerships</u></b>          District Sign Plan Company selected &amp; the Concessions RFP will close 11/17.</p> <p><b><u>Community Benefits</u></b>  <b>CIF</b>          No report</p> <p><b><u>Procurement Update at National Western Center</u></b>          No new information to share with the group. On schedule and moving through RFP. Going to respond to proposer questions then Dec. 7<sup>th</sup> proposals are due.          Closed &amp; selected District Sign Plan–livestock and other campus signage – awarded to Arthouse.          Concessions Phase II closed last Friday. Going through review process in coming weeks. Community representative – Jesslyn (Prodigy coffee)</p> <p><b><u>5. NWC Update</u></b>          Anthony – Truck or Treat Halloween – over 1,000 community members attended. Incredible event and showing!          Brad – was amazing to see that many community members on the campus. Great to see the community comfortable being here. How do we continue this sort of thing more in the future? Work with community organizations to have a bigger impact!</p>	<p>Nicole Doheny</p> <p>Robb Browne</p> <p>Ernest House</p>	<p>9:45 a.m.</p>
<p><b>7. NW Drive South Entry Improvements</b></p>		
<p>Mike Bouchard shared various scenarios with the board related to NW Drive South entry improvements.</p>		<p>9:48 a.m.</p>



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<b>8. Campus Maps</b>		Steve Nalley	10:08 a.m.
Steve Nalley presented information illustrating Authority responsibilities.			
<b>9. Public Comment</b>		John Ikard	10:15 a.m.
No public comment			
<b>10. Executive Session</b>			10:15 a.m. 10:40 a.m.
A Motion was made by Director Paul Andrews and seconded by Director Steven McCarthy to enter Executive Session. Motion Approved.			
A Motion was made by Director Bill Mosher and seconded by Director Robb Brown to exit Executive Session. Motion Approved.			
<b>11. Board Topic &amp; Discussion</b>			10:40 a.m.
<p><b>Board of Directors Open Discussion</b></p> <p>Make sure all board members are aware of objectives. Evolution, activation of the site: NWC needs to be the center of the universe for community. Need to better engage community.</p> <p>The reports were great, very encouraging. How can partners promote what the NWC is?</p> <ul style="list-style-type: none"> <li>• Video shown before each Stock Show.</li> <li>• Need to better market the NWC.</li> </ul> <p>Where we were before the pandemic: Original financial plans out the window but good progress. Real issues the community is facing. No sidewalks, no access. Water and climate meetings should be hosted at NWC. New administration, new vibe, new focus.</p> <ul style="list-style-type: none"> <li>• Focusing on homelessness, affordable housing, saving downtown, safety.</li> <li>• We are Ambassadors for Denver.</li> </ul>			
<b>12. Adjourn</b>			11:05 a.m.
There being no further business, the Chair adjourned the meeting.			
<b>Date</b>	December 21, 2023	<b>Time:</b>	9:00 a.m.
		<b>Location:</b>	Hybrid via Zoom & NWCA Offices