



National Western Center
 Authority Board Meeting Minutes

Date of Meeting:	April 18, 2024	Time:	9:00 am –
Minutes Prepared By:	Anthony Aragon	Location:	Hybrid Meeting via ZOOM and In Person
Meeting Description			
National Western Center Authority Board Meeting			
Authority Board Member Attendance at Meeting			
Name	Present	Absent	Notes
John Ikard	X In Person		
Steven McCarthy	X Zoom		
Robb Brown	X In Person		
Diedra Garcia	X Zoom		
Kelly Leid		X	
Sandra Ruiz*	X In Person		
Tony Frank	X Zoom		
Bill Mosher	X In Person		
Doug Jones	X In Person		
Paul Andrews	X In Person		
Ernest House		X	
Caroline Acha	X In Person		
Nicole Doheny *	X In Person		
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams			



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Topic	Owner	Time
1. Call to Order		
Quorum Meeting was called to order by John Ikard, Chair. Quorum present.	John Ikard	9:00 a.m.
2. Board Business/Action Items		
Approval of Minutes for March 21, 2024 A motion to approve the November Minutes was made by Director Doug Jones and seconded by Tony Frank. Motion carried.	John Ikard	9:05 a.m.
3. Chairman Update		
John Ikard complimented the Authority team. He greatly appreciates the efforts.	John Ikard	9:05 a.m.
4. CEO Update		
<ul style="list-style-type: none"> • District Sign Plan underway • Cell tower • DAS system • Connections under Railroad to the hill • Procurements: <ul style="list-style-type: none"> • Equestrian Center, Hotel and Parking Garage • CUP North • Up next: ticketing • Concessions negotiations underway • Staffing: <ul style="list-style-type: none"> • Facility and Support Service Manager – selected, • Sales and Event Management Coordinator- open • Safety & Sustainability and Campus Operations Managers (Q2 postings) • Board meeting format: <ul style="list-style-type: none"> • Facilities, Events, Community on quarterly basis – today begin with facilities • NWCO, WSSA and CSU on quarterly basis – today begin with NWCO • Other topical updates as needed and provided through partner reports 	Brad Buchanan	9:07 a.m.
5. Partner Reports		
A quarterly update was provided during the board meeting.	Mike Bouchard	9:30 a.m.



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<p>CSU:</p> <p>DOWNTOWN DENVER AWARD: CSU Spur is a finalist for a Downtown Denver Award, given by the Downtown Denver Partnership, on April 25th. These awards recognize projects that “made significant contributions toward creating a unique, vibrant, and distinctive downtown environment for the benefit of all.”</p> <p>WIZ KID: Wiz Kid, a new educational YouTube series focused on bringing the wonders of science to audiences across the state and beyond, launched on April 4. The effort from the CSU System communications team includes six episodes released to YouTube in English and Spanish, the launch of a Wiz Kid’s Kidz Club, experiment and newsletter content to support each episode, and in-person “Wiz Kid in the Wild” experiences with the new character to bring CSU Spur to life.</p> <p>SPUR OF THE MOMENT PODCAST: The third season of the CSU Spur of the Moment podcast continues. Harvard Business School professor, and co-lead of their Managing the Future of Work program, Joe Fuller, reposted his Spur of the Moment episode to his 20,000 followers. New episodes include LaKisha Odom, FFAR and Sybil Sharvelle, CSU, and episodes drop every two weeks.</p> <p>RECENT EVENTS: Spur has hosted about 440 meetings and events in FY24, with about 25,000 attendees. Recent CSU events at Spur include the Colorado Envirothon and the Denver Business Journal Leaders in Agriculture Reception. Recent tours hosted at Spur have included Confluence Philanthropy, the policy staff of Mayor Johnston, and the staff of Congresswoman Yadira Caraveo.</p> <p>JOBS WITH SPUR: CSU Spur is hiring for positions in education and the Family Resilience Center, and Western Daughters, the cafe in Hydro, is looking for team members with experience (or a willingness to learn) bartending, coffee and food prep, catering, and customer service. View all job postings.</p>	Jocelyn Hittle	



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<p><u>WSSA:</u></p> <p>Bookings are solid for April and May. Information can all be found at nationalwestern.com.</p> <p>Working on critical maintenance items as we prepare for the summer.</p> <p>Studying and recapping stock show across all departments</p> <p>Preparing business plans for key decisions that need to be made between now and 2026 and the grand opening of the Sue Anschutz-Rodgers livestock center and Legacy building.</p> <p>Prospecting sponsors for 2025</p> <p>Preparing for Rodeo All-Star Weekend October 4 and 5.</p> <p>Legacy building is under construction and going well. Received and committed pledges over \$117MM.</p> <p>Planning the remainder of the campaign and have set a new target of \$150 million as the goal.</p>	<p>Paul Andrews</p>	
<p><u>COMMUNITY UPDATE:</u></p>	<p>Sandra Ruiz & Caroline Acha</p>	
<p>6. Committee Reports</p>		
<p><u>Finance & Audit</u></p> <p>Steven provided a brief update; financials were included in the board packet.</p> <p><u>Campus Services & Partnerships</u></p> <p>In the coming months, we will be seeking the Board of Directors’ approval of the recommendations for the following procurements:</p> <ul style="list-style-type: none"> -Food & Beverage Experience -Janitorial Services -CUP North Parking Garage 	<p>Steven Biedermann</p> <p>Jessica Koenig</p>	<p>9:55 a.m.</p>



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<p>Active procurements -Equestrian Center & Hotel – <i>finalizing predevelopment agreement</i> -Food & Beverage Experience – <i>under negotiations</i> -Janitorial Services – <i>preparing for the selection committee process</i> -CUP North Parking Garage – <i>RFP closed 4/5</i></p> <p>Future Procurements -Ticketing – <i>goal of issuance in May</i> -Sponsorships – <i>goal of issuance in 2025 (timeframe is intended to allow for the Campus to build impressions before going to RFP to ensure we receive the most advantageous sponsorships possible)</i> -Security – <i>goal of issuance in 2025</i> -Parking – <i>goal of issuance in 2025</i></p> <p><u>Community Benefits</u></p> <p>Update on Community Meetings Tortillas for Tepeyac at Denver Art Museum on May 10 Community Resources on April 25 Garden Place Academy Festival on May 16 Eco Festival and Tree Equity April 11 at Hydro Building April 19 Blessing of the Trees May 1 Planting of the Trees</p> <p>Community Investment Fund Update Web site and request for Proposals up – due on May 10 – Community meetings being held across the community. Recordings are posted on the website. Recruiting for selection committee – apps due on May 10</p> <p>Mailer went out to the community about the CIF.</p> <p>Sandra shared she & other ladies attended a session listed on the website, but the event did not happen. Shannon will connect with Sandra personally</p>	<p>Ernest House</p>	
<p>7. Quarterly Facilities Update</p>	<p>Joe McCullough</p>	<p>10:10 a.m.</p>
<p>Joe McCullough provided an update to the Board related to Facilities at the NWC. The updated included Facilities Resources & Analysis, NWC Offices & LEB Alliance.</p>		
<p>8. Public Comment</p>	<p>John Ikard</p>	
<p>No public comment</p>		



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9. Executive Session	John Ikard	10:15 a.m. 10:45 a.m.
A Motion was made by Director Robb Brown and seconded by Director Doug Jones to enter Executive Session. Motion Approved. A Motion was made by Director Bill Mosher and seconded by Director Robb Brown to exit Executive Session. Motion Approved.		
10. Adjourn	John Ikard	10:50 a.m.
There being no further business, the Chair adjourned the meeting.		

Next Board of Directors Meeting						
Date	May 16, 2024	Time:	9:00 a.m.	Location:	Hybrid via Zoom & NWCA Offices	