



National Western Center
 Authority Board Meeting Minutes

Date of Meeting:	March 21, 2024	Time:	9:00 am –
Minutes Prepared By:	Anthony Aragon	Location:	Hybrid Meeting via ZOOM and In Person
Meeting Description			
National Western Center Authority Board Meeting			
Authority Board Member Attendance at Meeting			
Name	Present	Absent	Notes
John Ikard	X In Person		
Steven McCarthy	X In Person		
Robb Brown		X	
Diedra Garcia	X In Person		
Kelly Leid	X In Person		
Sandra Ruiz*	X In Person		
Tony Frank	X Zoom		
Bill Mosher	X In Person		
Doug Jones	X In Person		
Paul Andrews	X In Person		
Ernest House	X In Person		
Caroline Acha	X In Person		
Nicole Doheny *		X	
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams			



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Topic	Owner	Time
1. Call to Order		
Quorum Meeting was called to order by John Ikard, Chair. Quorum present.	John Ikard	9:04 a.m.
2. Board Business/Action Items		
Approval of Minutes for February 15, 2024 A motion to approve the November Minutes was made by Director Doug Jones and seconded by Steven McCarthy. Motion carried.	John Ikard	9:05 a.m.
3. Chairman Update		
John Ikard complimented the Authority team. A lot has began to come to fruition & A lot to come. Creating partnerships with City Council. He greatly appreciate the efforts.	John Ikard	9:06 a.m.
4. CEO Update		
Upcoming Events include: <ul style="list-style-type: none"> • 3/23 Ramenfest • 4/06 UCHealth Fair (For Women) • 4/09 ConstructReach • 4/19 DPS Dept. of Mental Health • 4/27 Horizon High School Prom Staffing: <ul style="list-style-type: none"> • Jared Hoeflich: Development Manager, working EQC/Hotel/Garage • Sales and Event Management Coordinator- open • Facility and Support Service Manager – open • Safety & Sustainability and Event and Campus Operations Managers (Q2 postings) Anthony provided update on partner meetings, upcoming sponsorships	Brad Buchanan	9:07 a.m.
5. Partner Reports		
Active Construction Areas <ul style="list-style-type: none"> • Livestock Center • ROS Art • Misc. Infrastructure 	Mike Bouchard	9:38 a.m.



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<p>Design and Planning</p> <ul style="list-style-type: none"> • 48th Ave. Bridge • Pedestrian Bridge • Equestrian Center, Hotel and Parking • Procurement 		
<p><u>CSU:</u></p> <p>RECENT EVENTS: o CSU Spur participated in the March Powwow March 15-17.</p> <p>o 2nd Saturday: The March 2nd Saturday was our largest ever, with over 800 attendees, and was a collaboration with Girls, Inc. and CBS4 through the Girls & Science partnership</p> <ul style="list-style-type: none"> • UPCOMING EVENTS: o CSU Spur is hosting the River Sisters Congreso on March 23rd. This event will elevate the historic and cultural contributions made by indigenous Chicano/Latino people to the South Platte River. The event is currently sold out. • SPUR OF THE MOMENT PODCAST: The third season of the CSU Spur of the Moment podcast launched March 13th, and featured a conversation with Harvard Business School professor, and co-lead of their Managing the Future of Work program, Joe Fuller. Episodes drop every two weeks. • COMMUNITY FORESTRY HUB: Spur hosts an interdisciplinary and inter-agency group focused on urban and community forestry, which includes the CO State Forest Service, US Forest Service, The Nature Conservancy, and CSU. This group is launching some specific research programs, potentially in collaboration with the NWC Authority, and is engaging with some of the existing tree planting efforts in GES. • CLIMATE HUB: Spur is also launching a climate hub that leverages CSU Fort Collins Climate Initiative, and will offer advisory services and climate data, leveraging the CO Climate Center, which is hosted at CSU. • SPRING BREAK CAMP: Join the Colorado 4-H Youth Development program March 25-29 for Perfectly Imperfect, a day camp for youth grades 7-10! 	<p>Jocelyn Hittle</p>	
<p><u>WSSA:</u></p> <p>Bookings are solid for March, April and May. Industry shows, concerts, home show, train show, and horse expo just to name a few.</p>	<p>Paul Andrews</p>	



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<p>Studying and recapping stock show across all departments</p> <p>Preparing business plans for key decisions that need to be made between now and 2026 and the grand opening of the Sue Anschutz-Rodgers livestock center and Legacy building.</p> <p>Prospecting sponsors for 2025</p> <p>Received and committed pledges over \$115MM.</p> <p>Legacy building is under construction and a guaranteed maximum price has been issued and agreed to by the construction company.</p> <p>Planning the remainder of the campaign and have set a new target of \$150 million as the goal.</p>		
<p><u>COMMUNITY UPDATE:</u> 3/30 Johnson Rec Center Easter Event 5/10 Tortillas for Tepeyac @ Denver Art Museum</p> <p>Sandra thanked Brad, Mark & Anthony for attending the fundraiser at Café Brazil.</p>	<p>Sandra Ruiz & Caroline Acha</p>	
6. Committee Reports		
<p><u>Finance & Audit</u></p> <p>Steven provided a brief update; financials were included in the board packet as was the '23 Financial Audit.</p> <p>BOARD MOTION: A motion for the Board of Directors to accept 2023 Audit of Financial Statements was made by Director Doug Jones and seconded by Caroline Acha. Motion carried.</p> <p><u>Campus Services & Partnerships</u></p> <ul style="list-style-type: none"> • <u>Distributed Antenna System/Cell Tower</u> <ul style="list-style-type: none"> • <u>In negotiations</u> • <u>Food & Beverage Experience</u> <ul style="list-style-type: none"> • <u>In negotiations</u> • <u>Janitorial services</u> <ul style="list-style-type: none"> • <u>Recently published</u> • <u>CUP North Parking Garage</u> <ul style="list-style-type: none"> • <u>Recently published</u> 	<p>Steven Biedermann</p> <p>Jessica Koenig</p>	<p>9:55 a.m.</p>



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<p><u>Community Benefits</u></p> <p>Update from CIF Committee members: Alfonso – Shannon has been a big help. Thanks for your help with mailer already designed and planned to send 3/18. Going to announce CIF, what it is, etc. Going to advertise three informational meetings, encourage folks to fill out applications. March 25 – grant process officially opens Applications due – May 10th Announcement of recipients – June 1st Meetings: 3/28 Bob Ragland Library, 3/29 Prodigy Coffee, 4/2 Valdez Perry Library</p> <p>Comments and questions from committee members: Sondra – how will they determine winners of grants. Alfonso – neighbors (committee will vote) encouraging diversity in applications. Will not fund projects that should be funded by the city. Limit of projects that can be submitted. A – need to limit the applications to one. Only \$78,000, biggest will be \$10k, smallest \$500 How often will you be doing this process? Once per year right now. Hopefully will grow over time. Going to launch website and social simultaneously with mailers.</p>	<p>Ernest House</p>	
<p>7. Public Comment</p>	<p>John Ikard</p>	<p>10:25 a.m.</p>
<p>No public comment</p>		
<p>8. Executive Session</p>	<p>Mark Williams</p>	<p>10:25 a.m. 10:57 a.m.</p>
<p>A Motion was made by Director Kelly Leid and seconded by Director Doug Jones to enter Executive Session. Motion Approved. A Motion was made by Director Doug Jones and seconded by Director Kelly Leid to exit Executive Session. Motion Approved.</p>		
<p>9. Board Motion</p>	<p>John Ikard</p>	<p>11:00 a.m.</p>
<p>A Board Motion was made by Director Bill Mosher and seconded by Doug Jones for the Board of Directors to authorize the CEO and his designees to finalize the negotiation and execution of a Predevelopment Agreement between the Authority and the preferred proposer. Motion carries.</p>		



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10. Adjourn	John Ikard	11:05 a.m.
There being no further business, the Chair adjourned the meeting.		

Next Board of Directors Meeting						
Date	April 18, 2024	Time:	9:00 a.m.	Location:	Hybrid via Zoom & NWCA Offices	