



National Western Center  
 Authority Board Meeting Minutes

<b>Date of Meeting:</b>	February 15, 2024	<b>Time:</b>	9:00 am –
<b>Minutes Prepared By:</b>	Anthony Aragon	<b>Location:</b>	Hybrid Meeting via ZOOM and In Person
<b>Meeting Description</b>			
National Western Center Authority Board Meeting			
<b>Authority Board Member Attendance at Meeting</b>			
<b>Name</b>	<b>Present</b>	<b>Absent</b>	<b>Notes</b>
<b>John Ikard</b>		X	
<b>Steven McCarthy</b>	X In Person		
<b>Robb Brown</b>		X	
<b>Diedra Garcia</b>	X Zoom		
<b>Kelly Leid</b>	X In Person		
<b>Sandra Ruiz*</b>	X In Person		
<b>Tony Frank</b>	X In Person		
<b>Bill Mosher</b>	X In Person		
<b>Doug Jones</b>	X In Person		
<b>Paul Andrews</b>	X In Person		
<b>Ernest House</b>		X	
<b>Caroline Acha</b>	X Zoom		
<b>Nicole Doheny *</b>	X Zoom		
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting. Guests: Mark Williams			



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Topic	Owner	Time
<b>1. Call to Order</b>		
<b>Quorum</b> Meeting was called to order by Steven McCarthy, Chair. Quorum present.	Steven McCarthy	9:00 a.m.
<b>2. Board Business/Action Items</b>		
<b>Approval of Minutes for December 21, 2023</b> A motion to approve the November Minutes was made by Director Tony Frank and seconded by Doug Jones. Motion carried.	Steven McCarthy	9:01 a.m.
<b>3. Chairman Update</b>		
No Chair report.		
<b>4. CEO Update</b>		
<ul style="list-style-type: none"> <li>• Reconnecting Communities and Neighborhoods Grant:               <ul style="list-style-type: none"> <li>• We should know the results by end of Feb</li> </ul> </li> <li>• Working group with NWCA and NWCO to identify short term improvements to campus entry points</li> <li>• Working on cell tower site and Telecom master plan to identify campus phasing.               <ul style="list-style-type: none"> <li>• Temp cell service worked well at Stock Show</li> </ul> </li> </ul> <p>New events contracts format up and running            New venue pricing process final draft in review            About 40 events in contracting and 20 serious leads moving through proposal.            Contracted and Operational planning for NOFX Tour, Global Dance Fest, Country Music Festival, Electrify Expo and Denver Gem &amp; Mineral Show Expo</p> <ul style="list-style-type: none"> <li>• Anthony provided update on partner meetings, upcoming sponsorships</li> </ul>		9:02 a.m.
<b>5. Partner Reports</b>		
<b>Active Construction Areas</b> <ul style="list-style-type: none"> <li>• Livestock Center</li> <li>• ROS Art</li> <li>• Misc. Infrastructure</li> </ul>	Mike Bouchard	9:22 a.m.



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<p>Design and Planning</p> <ul style="list-style-type: none"> <li>• 48th Ave. Bridge</li> <li>• Pedestrian Bridge</li> <li>• Equestrian Center</li> </ul> <p>Hotel and Parking</p> <ul style="list-style-type: none"> <li>• Procurement</li> </ul>		
<p><b><u>CSU:</u></b></p> <ul style="list-style-type: none"> <li>• <b>STOCK SHOW:</b> Between Jan. 5-21, CSU Spur saw more than 12,000 visitors (including 1,855 K-12 students) braving the cold weather to watch animal surgeries, taste test ice cream, experience virtual reality, and learn more about food, water, and animal health.</li> <li>• Registration is open for our <a href="#">summer programs available at Spur</a>. Scholarships are available; priority is given to students from the 80216 zip code. Summer offerings include:       <ul style="list-style-type: none"> <li>○ <b>Free youth sport camps:</b> weekly camps for kids ages 5-12 with programming ranging from sports to activities about animals, where food comes from, and water.</li> <li>○ <b>Engineering Your World:</b> a week-long camp for middle schoolers where students participate in engineering activities, including building a saltwater circuit and DC motor, designing and building a swamp cooler, and testing and analyzing sunscreen.</li> <li>○ <b>Musical theater summer workshop:</b> a six-day intensive program for high school students to work on college audition material, song interpretation skills, and movement with Broadway performers.</li> <li>○ <b>Drone aviation summer program:</b> an immersive week-long flight school where high school students will learn to fly uncrewed aircraft, get hands-on flight time, and participate in real-world mission-planning scenarios to prepare for the FAA Part 107 exam to be certified as remote pilots!</li> </ul> </li> </ul>	<p>Jocelyn Hittle</p>	



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<p><b><u>WSSA:</u></b></p> <p>Spring schedule is packed every weekend and many weekdays. Looking to close our fiscal year (end of March) strong.</p> <ul style="list-style-type: none"> <li>• 118thshow attendance ended at a strong 672,000++ which is a top 10 finish even with the coldest 5 days spell in history.</li> <li>• All 50 states on site and a visit from Sec. of Agriculture Vilsack as well as well know actor from Yellowstone Mo Brings Plenty!</li> <li>• ADA cart service created to move visitors across site.</li> <li>• GES community fund round-up to provide 76K+!</li> <li>• Parked more than 42,000 cars at Coors field, all-time record.</li> <li>• 171 million in economic impact ++ in 16 days of show.</li> <li>• Received and committed pledges over <b>\$115MM.</b></li> <li>• Focusing on the Equestrian Center marketing and Sue Anschutz-Rodgers Livestock Center marketing.</li> <li>• Construction has started on the Legacy building as of Feb. 1.</li> </ul>	<p>Paul Andrews</p>	
<p><b><u>COMMUNITY UPDATE:</u></b></p> <p>Leadership Program for Women in GES        Possibly starting a neighborhood watch        Pharmacy open at Tepeyac for community at large, not just GES        2/16: Office Hours with Councilman Watson        3/6: DPD District 2 Meeting        3/30: Easter Event &amp; Swansea Rec Center &amp; Johnson Rec Center</p>	<p>Sandra Ruiz &amp; Caroline Acha</p>	
<p><b>6. Committee Reports</b></p>		
<p><b><u>Finance &amp; Audit</u></b></p> <p>Steven provided a brief update; financials were included in the board packet.</p> <p><b><u>Campus Services &amp; Partnerships</u></b></p> <ul style="list-style-type: none"> <li>• <u>Equestrian Center &amp; Hotel</u> <ul style="list-style-type: none"> <li>• <u>Stage 2 deadline – February 20, 2024</u></li> </ul> </li> <li>• <u>Distributed Antenna System/Cell Tower</u> <ul style="list-style-type: none"> <li>• <u>In negotiations</u></li> </ul> </li> <li>• <u>Food &amp; Beverage Experience</u> <ul style="list-style-type: none"> <li>• <u>In negotiations</u></li> </ul> </li> <li>• <u>Janitorial services</u> <ul style="list-style-type: none"> <li>• <u>Recently published</u></li> </ul> </li> <li>• <u>CUP North Parking Garage</u></li> </ul>	<p>Steven Biedermann</p> <p>Jessica Koenig</p>	<p>9:50 a.m.</p>



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<ul style="list-style-type: none"> <li><u>Recently published</u></li> </ul> <p><b><u>Community Benefits</u></b></p> <p>Update from Community investment Fund committee members          Alfonso – produced the report and sent it over to NWC. Have you shared with board members or CBC?          Hired CIF Manager – Shannon Hoffman, helping accomplish getting organized and creating documents, reports, FAQs, website, etc. A lot of interest from the community so far and some confusion working to clarify. All projects are open for consideration. Hoping CIF can be funded by other sources besides the NWC.          Sandra – open for non-profits? Yes, non-profits and individuals.          Angela – also working on fact sheets and web content. Will include NWC in that messaging.          Comments and questions from committee members          Alfonso – committee creating own branding and logo. Going to launch website soon.</p>	Brad Buchanan	
<b>7. Campus Sustainability Review</b>		10:05 a.m.
Joe McCullough gave an overview to the Board on campus sustainability followed by board questions and conversation.		
<b>8. Public Comment</b>	Steven McCarthy	10:25 a.m.
No public comment		
<b>9. Executive Session</b>	Mark Williams	10:30 a.m. 10:53 a.m.
A Motion was made by Director Doug Jones and seconded by Director Kelly Leid to enter Executive Session. Motion Approved. A Motion was made by Director Kelly Leid and seconded by Director Tony Frank. Motion Approved.		
<b>10. Adjourn</b>	Steven McCarthy	10:55 a.m.
There being no further business, the Chair adjourned the meeting.		



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Next Board of Directors Meeting						
<b>Date</b>	March 21, 2024	<b>Time:</b>	9:00 a.m.	<b>Location:</b>	Hybrid via Zoom & NWCA Offices	