

3/27/2024

NWC EQC/HOTEL UPDATE CAC





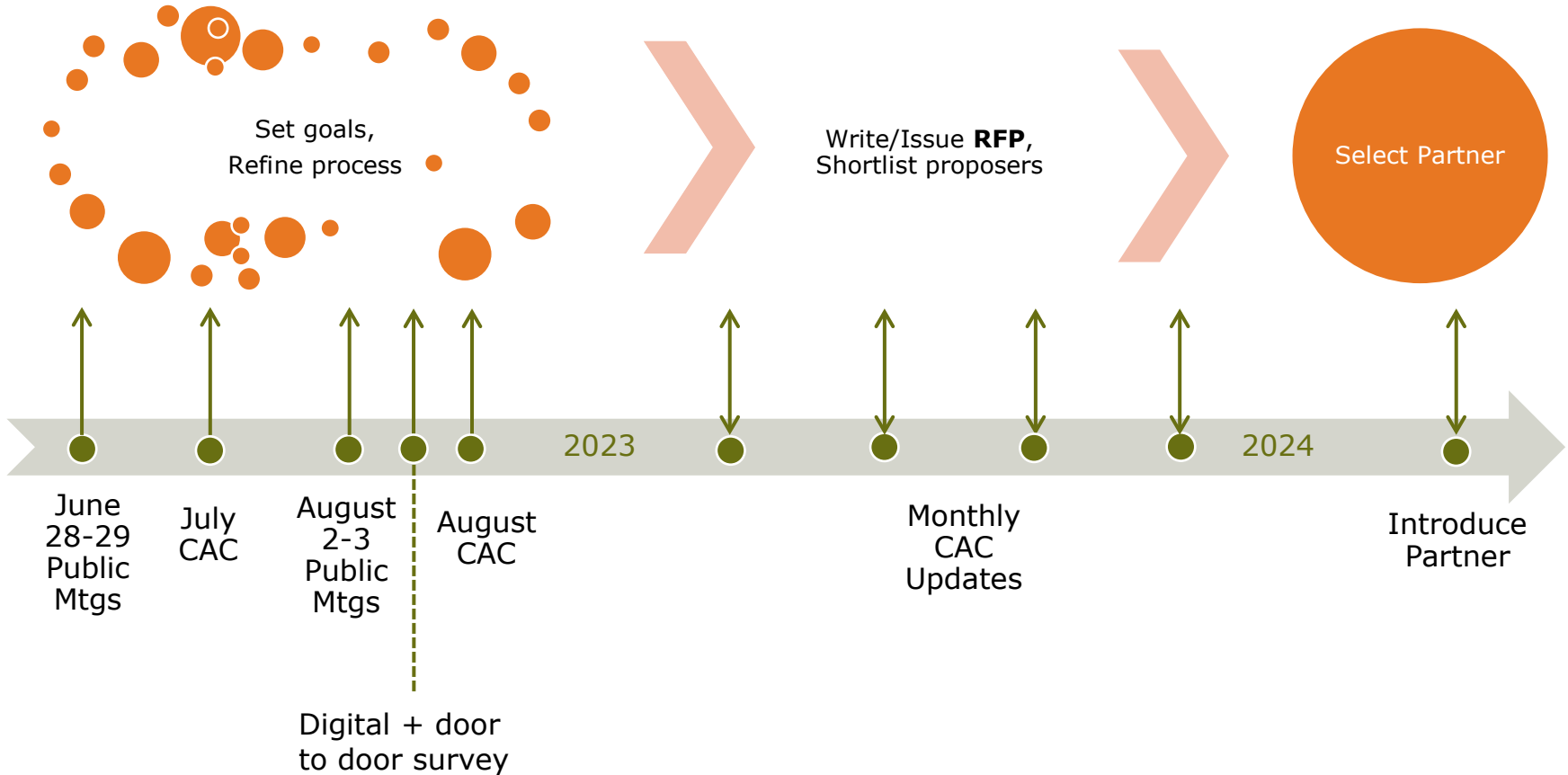
NATIONAL WESTERN CENTER

THE EXCITEMENT IS BUILDING

CAMPUS MAP

- NATIONAL WESTERN CENTER CAMPUS
- CSU SPUR CAMPUS
- OPEN BUILDINGS
- BUILDINGS COMING SOON
- NWSS LEGACY BUILDING
- LOCATION OF EXISTING NATIONAL WESTERN COMPLEX FACILITIES
- ▨ FUTURE ARENA, EXPO HALL, & MIXED-USE SPACES

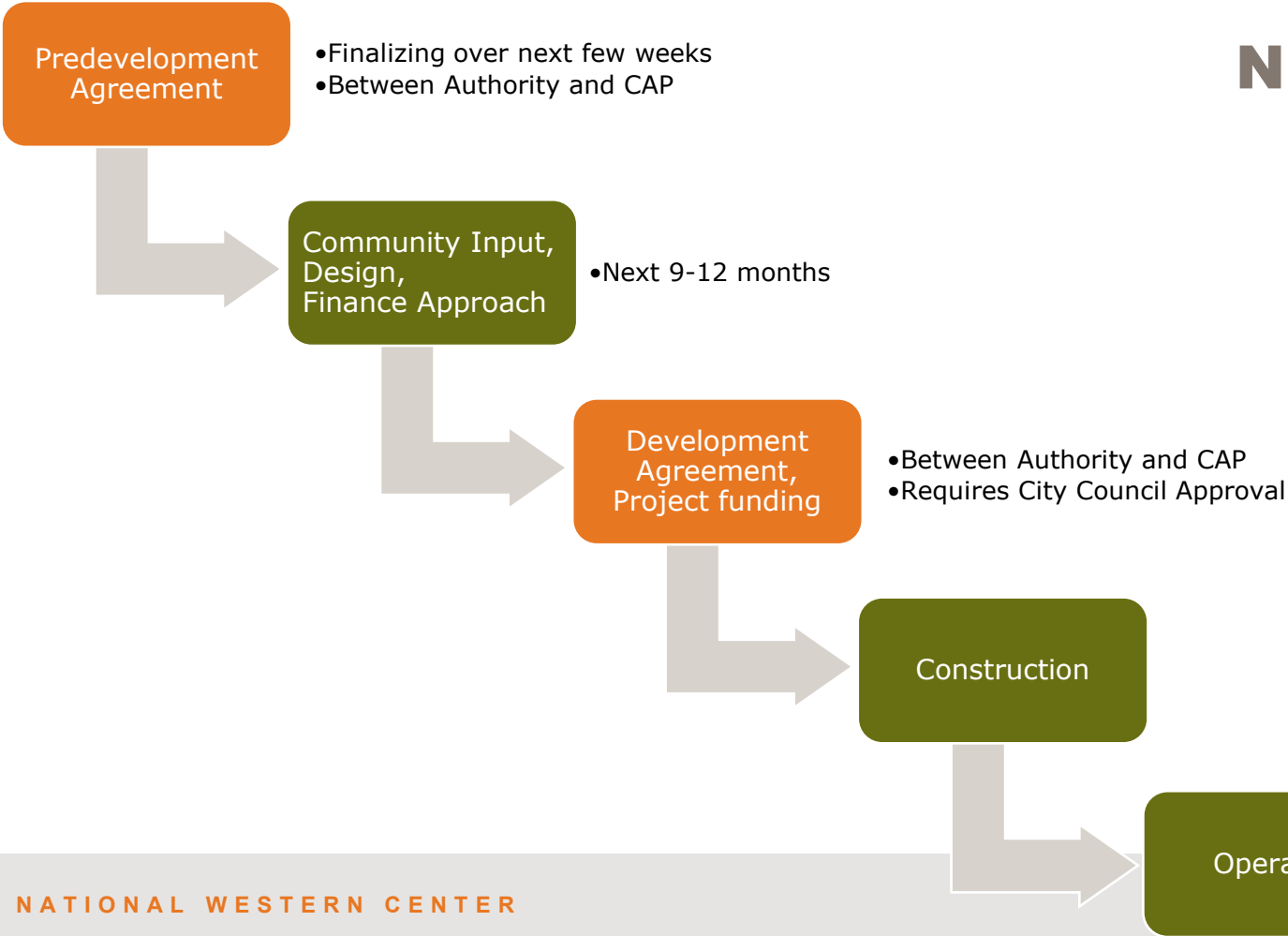
PROCUREMENT SEQUENCE



SELECTED PARTNER

Key Participants	Community Activation Partners (CAP)
Lead Developer	Fengate Capital Management Ltd
Hotel Developer	Hensel Phelps Development LLC, McWhinney Real Estate
Hotel Manager	Sage Hospitality Group
Events Programmer	Global Spectrum, OVG Hospitality, Live Nation
Lead Designer	Perkins & Will Inc (EQC & Parking Garage Design)
Lead Contractor	Hensel Phelps Construction Co

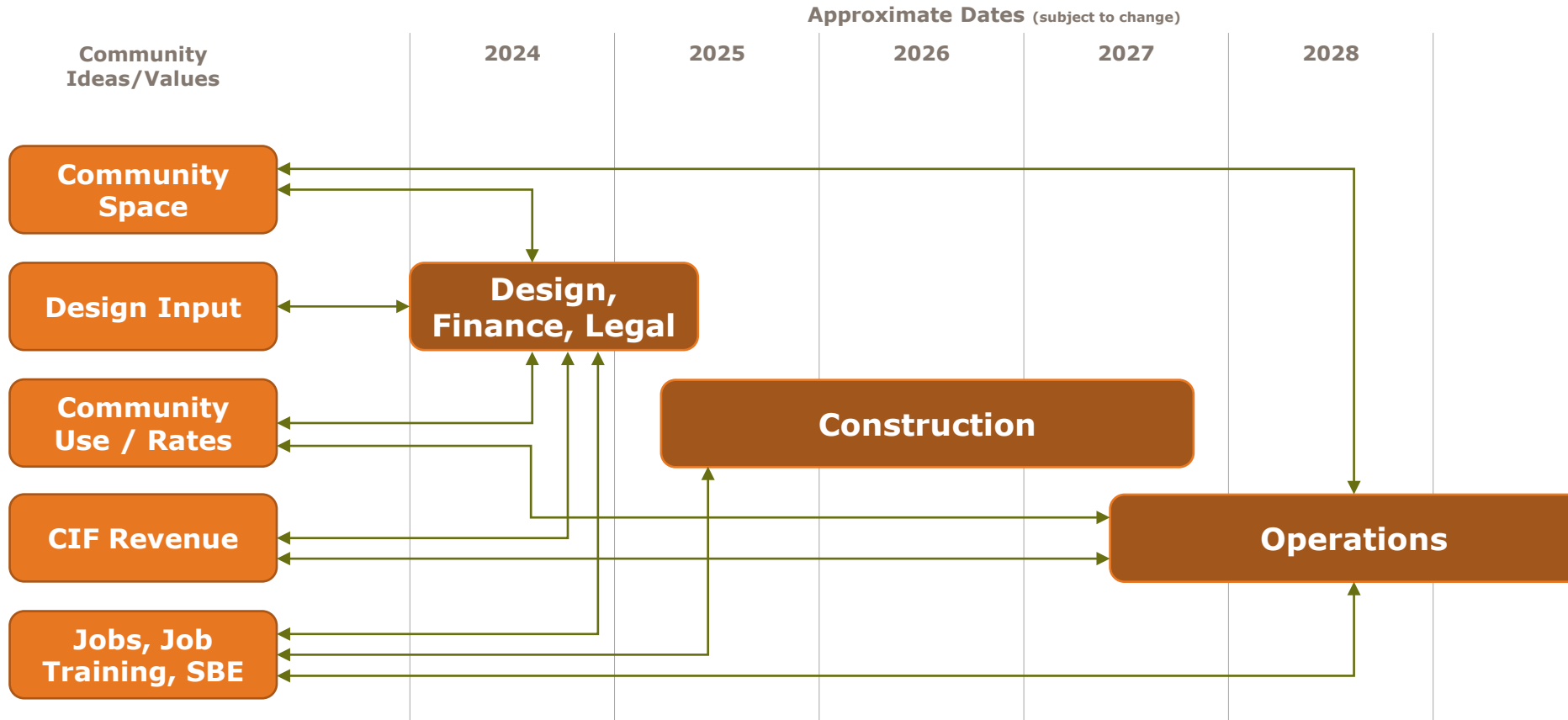
NEXT STEPS



INTEGRATING INPUT INTO EQC/HOTEL RFP

- Included all ideas in RFP for reference.
- Score proposals considering approach to incorporating ideas and ability to deliver the following ideas most important to community members:
 - **Community-controlled space:** discuss funding for dedicated community space with city and seek creativity from proposers for location and integration with the project.
 - **Design:** seek delivery of various design ideas, including locally relevant and accessible restaurants, cafes, and bars (not just for hotel patrons), resiliency, green infrastructure, etc.
 - **Community use/rates:** seek an approach from hotel operator to arrange for free or discounted use of meeting/conference rooms for community/non-profits.
 - **CIF revenue sources:** require roundup at all POS, seek other creative hotel contributions to CIF.
 - **Jobs/job training/SBE support:** seek an approach to hotel apprenticeships/internships/and actual jobs for community members, not just for the low-paying jobs; hire locally; deliberate promotion of local businesses to hotel guests.

COMMUNITY INPUT



COMMUNITY INPUT

Approximate Dates (subject to change)

Community
Ideas/Values

2024

2025

2026

2027

2028

Community
Space

1

Design Input

Design,
Finance,
Legal

Community
Use / Rates

2

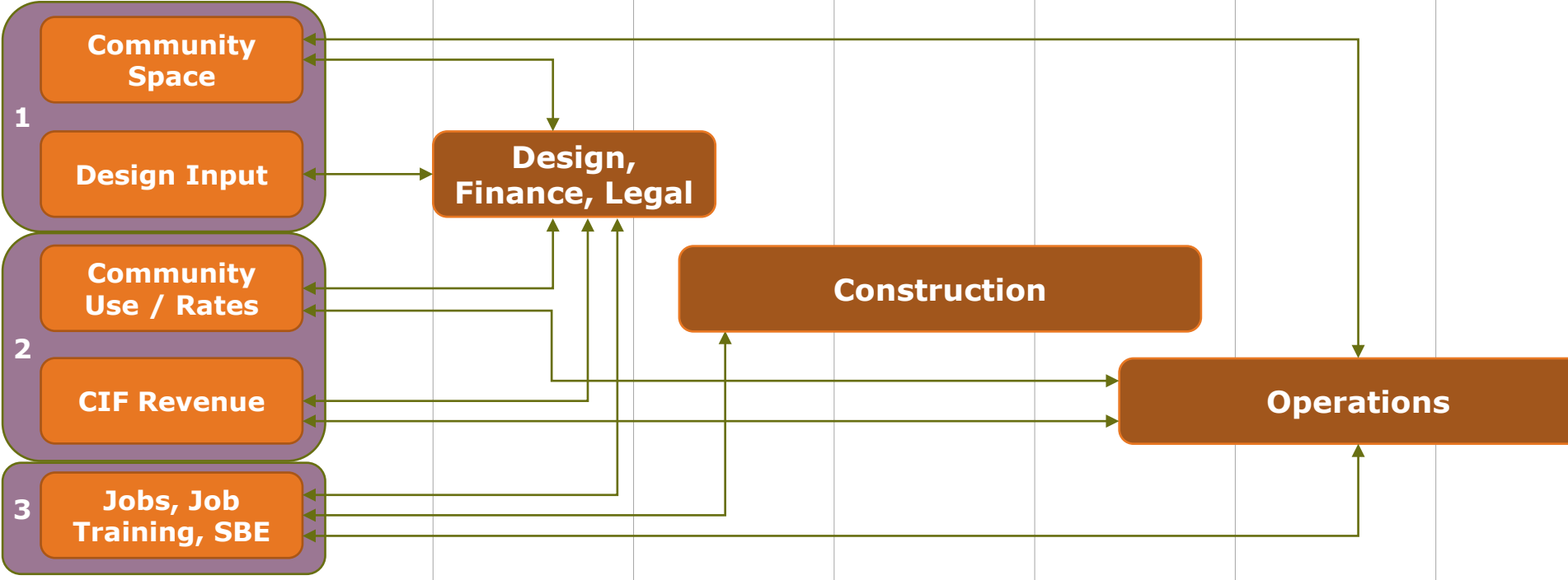
CIF Revenue

Construction

Jobs, Job
Training, SBE

3

Operations



PROPOSED COMMUNITY MEETINGS/PROCESS

	March	April	May	June	July	Aug	Sept	Oct	Nov
Community Advisory Committee (CAC)	X	X	X	X	X	X	X	X	X
Community Benefits Committee (CBC)	X	X	X	X	X	X	X	X	X
Community Wide Meetings		Introduce Partner and Input Process				Taskforce updates		Final pre-dev update	
Community Space / Design Taskforce			Number of taskforce meetings TBD						
Community Use/Rate/ CIF Revenue Taskforce			Number of taskforce meetings TBD						
Jobs, Training, SBE Taskforce			Number of taskforce meetings TBD						

PROPOSED COMMUNITY-WIDE APRIL MEETINGS

Community-wide meetings will be held in Globeville, Elyria and Swansea.

Reuniones comunitarias se programarán en Globeville, Elyria y Swansea.

APRIL 17 / 17 DE ABRIL

5:30-7PM | LARADON HALL, 5100 LINCOLN ST

APRIL 18 / 18 DE ABRIL






5:30-7PM | JOHNSON REC CENTER, 4809 RACE ST

COMMENTS / QUESTIONS

STEVE NALLEY

Chief Real Estate Officer

email: s.nalley@nationalwesterncenter.com

-  nationalwesterncenter.com
-  facebook.com/nationalwesterncenter
-  twitter.com/DiscoverTheWest
-  instagram.com/national.western.center
-  linkedin.com/company/national-western-center/

