

August 23, 2023

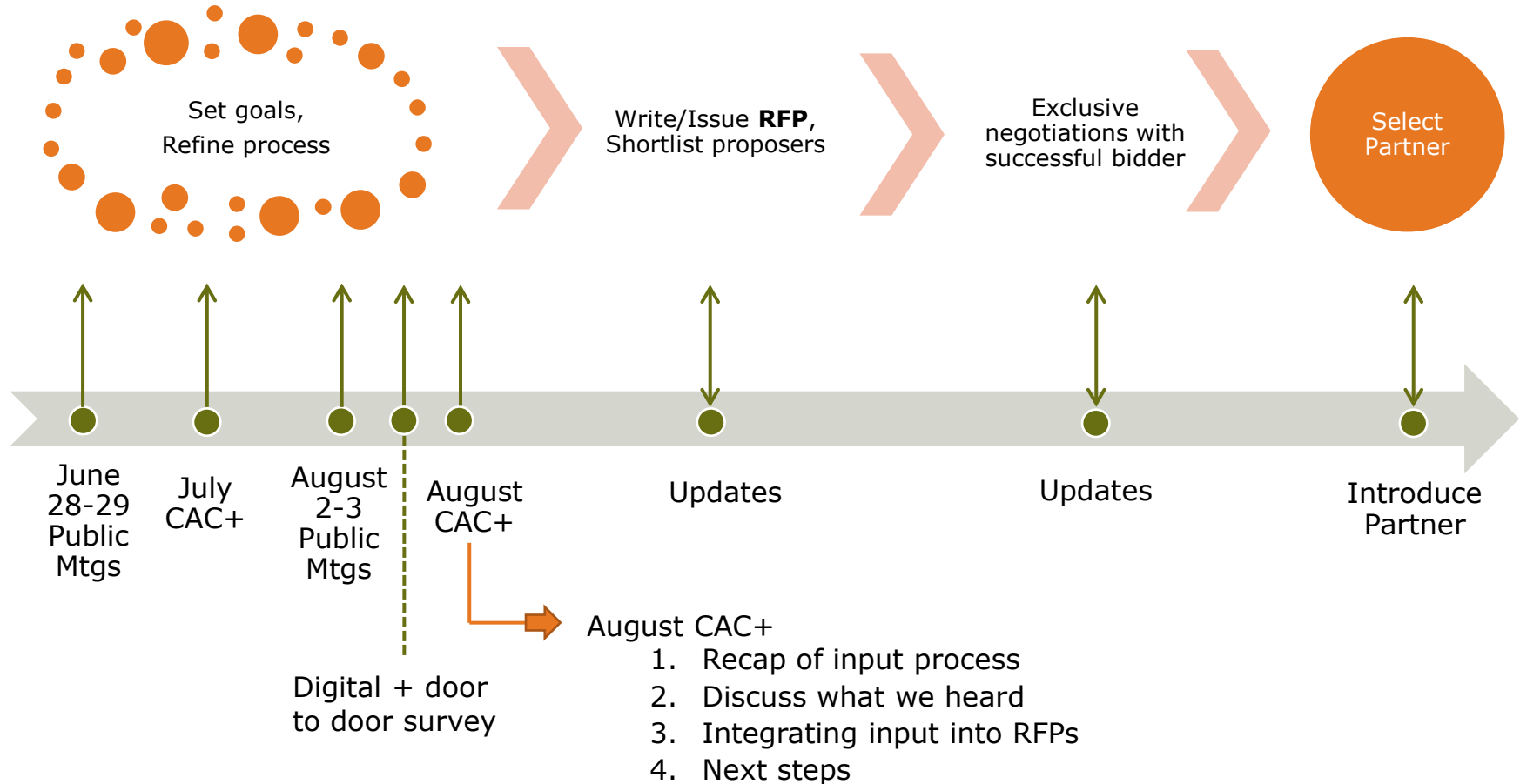


**CAC+ MEETING**  
**EQC/HOTEL/GARAGE**  
**& CUP N UPDATE**



-  NATIONAL WESTERN CENTER CAMPUS
-  CSU SPUR CAMPUS
-  OPEN BUILDINGS
-  BUILDINGS COMING SOON
-  NWSS LEGACY BUILDING
-  LOCATION OF EXISTING NATION, WESTERN COMPLEX FACILITIES
-  FUTURE ARENA, EXPO HALL, & MIXED-USE SPACES

# PROPOSED SEQUENCE FOR PROCUREMENT





# RECAP OF INPUT PROCESS JUNE MEETINGS

- Outreach efforts:
  - Mailer to 6,998 households in 80216
  - Flyers at Johnson, Swansea & 5090 Rec Centers
  - Flyers at Valdez Perry Library
  - Flyers at Prodigy Coffee
  - Door-to-door canvassing 3x in GES
  - Focus Points newsletter
  - Social media outreach
  - NWC texting service
  - Tabled at community events
  - Hosted community-wide meetings on **June 28<sup>th</sup> & June 29<sup>th</sup>** (gift cards for all attendees)





A vertical garden system with white pipes and black circular openings. Green lettuce plants are growing out of the openings. The background is a light gray with a white geometric pattern.

## RECAP OF JUNE MEETINGS WHAT WE ASKED

1. What types of activation would you like to see?
2. How would you design these spaces to be most relevant to the community?
3. What does the community need that these spaces can help address?
4. How might these uses further support the CIF beyond what is already required?



# BASELINE REQUIREMENTS FOR BOTH EQC/HOTEL AND CUP NORTH

## Framework Agreement:

Holds Authority to:

- Achieve overall benefit to NWC campus
- Mission and Vision
- Competitive procurement
- Prevailing Wage
- Living Wage
- Public Art
- Small business enterprise, equal employment opportunity, and minority and women business enterprise participation
- CIF support – any retail component will require Roundup

# What types of activation would you like to see?

[illegible][illegible][illegible]

# 275 IDEAS

<b>EQC/Hotel/Garage &amp; CUP N Community Feedback</b>		
6/28 - 6/29		
<b>Project</b>	<b>Question</b>	<b>Specific Comment/Idea</b>
CUP N	How might these uses further support the CIF beyond what is already required?	The CIF should receive a portion of the proceeds from any fees for parking plus any profits earned by mix-use spaces.
CUP N	How might these uses further support the CIF beyond what is already required?	Percentage of parking revenue to CIF.
CUP N	How might these uses further support the CIF beyond what is already required?	Money from all venues, 30-40% go the CIF. Written agreement with CIF.
CUP N	How might these uses further support the CIF beyond what is already required?	The CIF should be used to help local, long standing negocios some help to renew the location to make sure they don't get left out.
CUP N	How might these uses further support the CIF beyond what is already required?	Slow down and understand that community take long time to make opinions as this is a working community.
CUP N	What types of activation would you like to see?	Indoor rolling skate center. (x three)
CUP N	What types of activation would you like to see?	Mini mall
CUP N	What types of activation would you like to see?	Bowling & pool center for family.
CUP N	What types of activation would you like to see?	The multi-use for the parking also be used for community use as well. But make sure to allow time for community to use.
CUP N	What types of activation would you like to see?	Events for elders. Link to Globeville. Outreach to Globeville.
CUP N	What types of activation would you like to see?	Video game center
CUP N	How would you design these spaces to be most relevant to the community?	Elyria, Swansea, Globeville grocery store!
CUP N	How would you design these spaces to be most relevant to the community?	Ideas for parking retail: cloth store, library, gallery, dog vet & grooming.
CUP N	How would you design these spaces to be most relevant to the community?	Have all the art made by community not famous artist that charge a lot of money just to paint lines. Kids & youth should get paid to do the art.
CUP N	How would you design these spaces to be most relevant to the community?	Be inspired by Hispanic & Slovic immigrant cultures.





# RECAP OF JUNE MEETINGS WHAT WE HEARD

Three themes:

1. Within the walls or site of the EQC/Hotel or CUP N
  - (e.g., design, community space & use, public art, jobs, CIF sources)
2. Campuswide
  - (e.g., more engagement, connectivity, sustainability, education, community activities/events/programs)
3. Community needs across the neighborhoods
  - (e.g., public infrastructure, pollution reduction, CIF uses, rec centers, full-service grocery stores)





# RECAP OF INPUT PROCESS AUGUST MEETINGS

- Outreach efforts:
  - Mailer to 6,998 households in 80216
  - Flyers at Johnson, Swansea & 5090 Rec Centers
  - Flyers at Valdez Perry Library
  - Flyers at Prodigy Coffee
  - Door-to-door canvassing 3x in GES
  - Focus Points newsletter
  - Social media outreach
  - NWC texting service
  - Tabled at community events
  - Hosted community-wide meetings on **August 2<sup>nd</sup>** & **August 3<sup>rd</sup>** (gift cards for all attendees)





# RECAP OF AUGUST MEETINGS WAYS TO IMPLEMENT IDEAS

- Campus partners (City, CSU, WSSA, Authority, Community)
- New programming/event partners
- Proposers to EQC/Hotel and CUP N RFPs





# RECAP OF AUGUST MEETINGS WAYS FOR PROPOSERS TO IMPLEMENT IDEAS

- Include all 275 ideas generated by community members and highlight project specific ideas that are most important to community members.
- Score proposals considering team's approach to incorporating ideas and ability to deliver project specific ideas most important to community members.





**Equestrian Center, Hotel and Parking Garage - What is most important?** August 2, 2023

<b>Community Space/ Espacio comunitario</b> (e.g. day care, small food market, program space for youth, older adults, and special needs, Education/resource/arts community center, community business incubator) (p. ej., cuidado infantil, mercado de comidas pequeño, espacio para programas para los jóvenes, adultos mayores, y personas con necesidades especiales, un centro com. para educación, recursos o el arte; incubadora de empresas de la comunidad)	
<b>Design/ Diseño</b> (e.g. include local stores accessible to hotel users, rooms for large families, adaptable rooms consider local culture and history, agriculturally themed, innovative, modern, trendy, and sustainable materials, more green space) (p. ej., incluir tiendas locales que sean accesibles para los usuarios del hotel, habitaciones que acomoden familias grandes considerar la cultura local y la historia; tema agrícola, innovador, moderno, vanguardista y materiales sostenibles, más espacio verde)	
<b>Community Use / Uso por parte de la comunidad</b> (e.g. access to meeting/conference rooms, access to kitchen, community youth equestrian riding programs) (p. ej., acceso para la comunidad o salones de conferencias, acceso a la cocina, programas de jinetería de caballos)	
<b>Community Rates / Tarifas para la comunidad</b> (e.g. Discounted hotel rates for community, discounted hotel rates for CSU staff and students) (p. ej., tarifas de hospedaje en el hotel para la comunidad, tarifas con descuento para estudiantes y empleados de CSU)	

**Equestrian Center, Hotel and Parking Garage - What is most important?** August 2, 2023

<b>CIF Revenue Sources/ Fuentes de ingreso para el Fondo de Inversión Comunitario (CIF)</b> (e.g. Percentage of hotel revenue per room per night, separate lodging tax for CIF) (p. ej., un porcentaje del ingreso del hotel por noche de habitación, un impuesto separado de alojamiento para el CIF)	
<b>Jobs/Training/Small Business Support/ Empleos, capacitación, o apoyo a pequeñas empresas</b> (e.g. promote local businesses to hotel guests, jobs specifically for the community, apprenticeships for the community, not just CSU/Metro students) (p. ej., promocionar los negocios locales con los huéspedes del hotel, empleos específicos para la comunidad, programas de aprendizaje para la comunidad, no solamente para estudiantes de CSU o Metro).	

**Equestrian Center, Hotel and Parking Garage - What is most important?** August 3, 2023

<b>Community Space/ Espacio comunitario</b> (e.g. day care, small food market, program space for youth, older adults, and special needs, Education/resource/arts community center, community business incubator) (p. ej., cuidado infantil, mercado de comidas pequeño, espacio para programas para los jóvenes, adultos mayores, y personas con necesidades especiales, un centro com. para educación, recursos o el arte; incubadora de empresas de la comunidad)	
<b>Design/ Diseño</b> (e.g. include local stores accessible to hotel users, rooms for large families, adaptable rooms consider local culture and history, agriculturally themed, innovative, modern, trendy, and sustainable materials, more green space) (p. ej., incluir tiendas locales que sean accesibles para los usuarios del hotel, habitaciones que acomoden familias grandes considerar la cultura local y la historia; tema agrícola, innovador, moderno, vanguardista y materiales sostenibles, más espacio verde)	
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**Equestrian Center, Hotel and Parking Garage - What is most important?** August 3, 2023

<b>CIF Revenue Sources/ Fuentes de ingreso para el Fondo de Inversión Comunitario (CIF)</b> (e.g. Percentage of hotel revenue per room per night, separate lodging tax for CIF) (p. ej., un porcentaje del ingreso del hotel por noche de habitación, un impuesto separado de alojamiento para el CIF)	
<b>Jobs/Training/Small Business Support/ Empleos, capacitación, o apoyo a pequeñas empresas</b> (e.g. promote local businesses to hotel guests, jobs specifically for the community, apprenticeships for the community, not just CSU/Metro students) (p. ej., promocionar los negocios locales con los huéspedes del hotel, empleos específicos para la comunidad, programas de aprendizaje para la comunidad, no solamente para estudiantes de CSU o Metro).	

## CUP North - What is most important?

August 2, 2023

### Community Space/ Espacio comunitario

(e.g. day care; small food market; program space for youth, older adults, & special needs, Education/resource/arts community center)

(p. ej., cuidado infantil, mercado de comidas pequeñas, espacio para los jóvenes, adultos mayores, y personas con necesidades especiales, centro comunitario para educación, recursos o arte)

### Design/ Diseño

(e.g. consider local culture and history in design; agriculturally themed; more green space; innovative / sustainable materials and approaches)

(p. ej., considerar la cultura local y la historia para el diseño; tema agrícola; más espacio verde; materiales y enfoques sostenibles o innovadores)

### Community Rates/Tarifas para la comunidad

(e.g. free or reduced parking rates for the GES community)

(p. ej., tarifas reducidas o gratuitas para la comunidad de GES)

### CIF Revenue Sources/ Fuentes de ingreso para el Fondo de Inversión Comunitario (CIF)

e.g. percentage of parking fee to fund the CIF)

(p. ej., porcentaje de la tarifa de estacionamiento va al CIF)

## CUP North - What is most important?

August 3, 2023

### Community Space/ Espacio comunitario

(e.g. day care; small food market; program space for youth, older adults, & special needs, Education/resource/arts community center)

(p. ej., cuidado infantil, mercado de comidas pequeñas, espacio para los jóvenes, adultos mayores, y personas con necesidades especiales, centro comunitario para educación, recursos o arte)

### Design/ Diseño

(e.g. consider local culture and history in design; agriculturally themed; more green space; innovative / sustainable materials and approaches)

(p. ej., considerar la cultura local y la historia para el diseño; tema agrícola; más espacio verde; materiales y enfoques sostenibles o innovadores)

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### CIF Revenue Sources/ Fuentes de ingreso para el Fondo de Inversión Comunitario (CIF)

e.g. percentage of parking fee to fund the CIF)

(p. ej., porcentaje de la tarifa de estacionamiento va al CIF)

# INTEGRATING INPUT INTO RFPS EQC/HOTEL

- Include all ideas in RFP for reference.
- Score proposals considering approach to incorporating ideas and ability to deliver the following project specific ideas most important to community members:
  - **Community space:** discuss funding for dedicated community space with city and seek creativity from proposers for location and integration with the project.
  - **Design:** seek delivery of various design ideas, including locally relevant and accessible restaurants, cafes, and bars (not just for hotel patrons), resiliency, green infrastructure, acknowledgement of local culture and design customs.
  - **Community use:** seek an approach from hotel operator to arrange for free or discounted use of meeting/conference rooms for community/non-profits.
  - **Community rates:** seek an approach from hotel operator for discounted hotel room rates for community members, CSU staff, and student use.
  - **CIF revenue sources:** require roundup at all POS, seek other creative hotel contributions to CIF.
  - **Jobs/job training/SBE support:** seek an approach to hotel apprenticeships/internships/and actual jobs for community members, not just MSU/CSU students, and not just for the low-paying jobs; hire locally; deliberate promotion of local businesses to hotel guests.

# INTEGRATING INPUT INTO RFPS CUP N PARKING GARAGE

- Include all ideas in RFP for reference.
- Score proposals considering approach to incorporating ideas and ability to deliver the following project specific ideas most important to community members:
  - **Community space:** Seek build out from private market and creativity for locating and integration with the project.
  - **Design:** Seek innovative delivery of various design ideas, including resiliency, green infrastructure, acknowledgement of local culture and design customs, and overall fit on the campus.
  - **Community rates:** Seek approach to discounted parking rates for community members.
  - **CIF revenue sources:** Seek creative contributions to CIF.





## NEXT STEPS

1. Seek additional input using online/digital surveys, door to door input, and ‘tabling’ at additional events.
2. Include all ideas received in the RFPs for reference and context.
3. Score proposers on ability and approach to deliver ideas.
4. Selection committee invite open until this Friday.
5. Issue RFPs in September.
6. Update CAC+ monthly on progress.
7. Introduce partners in Q1 - Q2 2024 to community.








# COMMENTS / QUESTIONS

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