



National Western Center
 Authority Board Meeting Minutes

Date of Meeting:	June 17, 2021	Time:	9:09 a.m. – 11:58 a.m.
Minutes Prepared By:	Liz Adams	Location:	Hybrid Meeting via ZOOM and In Person
Meeting Description			
National Western Center Authority Board Meeting			
Authority Board Member Attendance at Meeting			
Name	Present	Absent	Notes
John Ikard	In person		
Lucia Guzman	In Person		
Steven McCarthy	In Person		
John Zapien	Zoom		
Robb Brown	Zoom		
Kelly Leid	Zoom		
Brendan Hanlon*	In person		
Tony Frank	In Person		
Bill Mosher	In Person		
Doug Jones	In Person		
Paul Andrews	In Person		
Ernest House	In Person		
*Non-Voting Members			
Other attendees including members of the public are as recorded registration for the meeting.			

Submitted by: Liz Adams

Approved by:

Date:



National Western Center
 Authority Board Meeting Minutes

Topic	Owner	Time
1. Call to Order		
Quorum Present The meeting was called to order. John welcomed Ernest House in person. Ernest provided some background on himself. Highlighted his current projects.	John Ikard	9:09 am
2. Board Business/Action Items		
Approval of Minutes for May 20 A motion to approve the minutes of May 20 made by Director Jones and seconded by Director Frank. Motion carried.	John Ikard	9:11 a.m.
3. Chairman Update		
<ul style="list-style-type: none"> Keeping it simple. Welcomed everyone and expressed excitement to be meeting in person. 	John Ikard	9:12 a.m.
4. CEO Update		
<ul style="list-style-type: none"> Shared highlights – The partners are working on the bond messaging. We are requesting money for the Arena and 1909 Building. Kicked off design for LEB. A designer has been selected. We are looking at combining the two buildings with a circulation core. Construction on middle building will begin the end of this year or early 2022. Spending time on Stock Show ready and kick-off of the facility. Focusing on FFE. We have new pages on the website - check out those out at www.nationalwesterncenter.com. Next month we will present our market survey that tells us who are our future users. <p>Lucia: Who are the partner owners of LEB?</p> <p>Brad: Authority (5%), Exdo, Elevation Development, Cattlemen</p>	Brad Buchanan	9:13 a.m.

Submitted by: Liz Adams

Approved by:

Date:



National Western Center
 Authority Board Meeting Minutes

<p>John: When you are fully staffed, how many people will you have on campus.</p> <p>Tony: Still undetermined.</p> <p><u>WSSA:</u></p> <ul style="list-style-type: none"> • Preparing marketing plan and theme. We have selected AOR for a marketing campaign. Looking to do things differently. • We need to hire 1000 people between now and mid-December. This is a difficult situation. Our competitors are giving signing bonuses. <p>Mosher: how many are part time?</p> <p>Paul: Almost all</p> <ul style="list-style-type: none"> • First 300 are easiest to find. Remainder will be difficult. • Lots happening at the facility. Swap meets, concerts, summer slide, MMA etc. • Campaign is at 80M. Continuing to present. Flying to Texas to pitch 200 ranchers. Feel optimistic we will get 3 figures. <p>Doug: There is a connection between panhandle and NM, Colorado and Wyoming.</p> <ul style="list-style-type: none"> • Three thank you's: we were blessed with \$25M to go toward the project. MGB, Totsy Rees and Doug Friednash helped us get that money. Speaker Garnett would not take no for an answer. We will celebrate him at Stock Show this year. • CAC is touring this afternoon. 15 members going through. 	<p>Paul Andrews</p>	<p>9: 27a.m.</p>
---	---------------------	------------------

6. Committee Reports

<p><u>Finance Committee</u></p> <p><u>Financials</u></p> <ul style="list-style-type: none"> • We postponed our finance committee and nothing unusual in financials. • Meghan added we are 28% of our budget spent. 	<p>Brendan Hanlon</p>	<p>9:35 am</p>
--	-----------------------	----------------



National Western Center
 Authority Board Meeting Minutes

<ul style="list-style-type: none"> Brendan noted that we need to formulate the 2022 budget for approval in July. <p>John: Are you feeling optimistic?</p> <p>Brendan: We are getting back to normal, people are out and we hope the All-Star Game will start the momentum.</p>		
<p><u>Community Benefits Committee</u></p>		
<ul style="list-style-type: none"> Community Investment Fund committee is meeting and are doing a great job. People who live in the neighborhood that have finance and business experience. They have sent a letter to John. Are interested in a working relationship. Want to find other sources to fund the CIF. <p>We should figure out how to create seed money for the organization.</p> <p>Brendan – I have heard of CIF wanting to find additional funds. We don’t want it to hamper the start-up of the Authority.</p> <p>Liz – we are fortunate to have some committee members that understand this.</p>	Lucia Guzman	9:41 am
<p><u>Campus Services and Partnerships Committee</u></p>		
<ul style="list-style-type: none"> We don’t have new business unless Meghan has something to share. Meghan had no additional comments Brad commented that the committee members are all on Tier 1 committee and it was working to find budget solutions. John – is Tier 1 going well? Brad – yes we are reality checking. 	Robb Brown	9:50 am
<p>7. Public Comment</p>		
<p>No Public comment BREAK</p>	John Ikard	9:55am
<p>8.Executive Session</p>		
<p>Mark Williams moved the board into Executive Session.</p>		10:05 am



National Western Center
Authority Board Meeting Minutes

Return to Public Session		11:56 am
9. Adjournment		
Motion to adjourn Meeting Adjourned.		11:58 a.m.

11. Next Meeting:					
Date	July 15, 2021	Time:	9:00 a.m.	Location:	Zoom and In Person

Adopted 7-15-21

Submitted by: Liz Adams

Approved by:

Date:
