

ATTACHMENT:

# HOW THE WEST WAS ONE: TECHNICAL ADVISORS

During the refinement stage, as a commitment to co-creation, we invited 56 technical advisors to help us put “meat on the bones” of the vision, including crafting the systems map and implementation plan.



## How The West Was One: Technical Advisors

Cultural interdependence & integration		Most Resonant Aspect of Vision	Role in Vision Implementation
Krista Roberts	Slow Food USA	The role of experiences and agritourism as a means to strengthen urban-rural connections	Slow Food carries out its mission to inspire change for good, clean and fair food for all through educational programming, partnerships, campaigns, gatherings and advocacy. We would be excited to collaborate in these areas.
Christin Crampton Day	Colorado Business Committee for the Arts	The integration of arts and culture as a community and capacity building tool in our state's future food vision	Advisory and as an ambassador to help amplify information given CBCA's connections and relationships to the arts/culture and business sectors.
Kayla Birdsong	GrowHaus	GES community connections, food justice pieces	community connection with GES, food retail, food access, food education
Kerry Platias	Colorado State University	Taking the regional and local solutions from Colorado to scale and share with our global partners and collaborators. We will test the pathways to ensure they can be applied and shared globally -- and apply a two-way flow of learning and applications.	Helping to facilitate the conversations and convenings with our international partners from our work at the CSU Spur Campus at the National Western Center in Denver. We are focused on global food security achieved through new technologies and agricultural practices -- and will be working with our partners to achieve our goals and targets for the 2050 Food Vision Prize.
Kirsten Stoltz	M12 Studio	place-based cultural practices	cultural programming development and implementation
Nancy Walsh	Denver Museum of Nature and Science		
Rachel Waugh	Museum of Food and Culture		
Richard Saxton	M12 Studio	Rural Cultural Resonance, Rural Phenomenology, Research and Interdisciplinary Creative Work, Climate Resilience, Experimental/Integrated Agricultural	Advise on Arts and Culture, Open M12STUDIO for talks, dialogues and exhibits in service of mission
Sara Clow	Independent Consultant	Overall creating a more regenerative and robust food system for CO, understanding that system will have positive community, environmental and economic benefits for all.	Working with organizations to strategically employ capital to build out programming and infrastructure in order to increase regenerative food production in Colorado.

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		Most Resonant Aspect of Vision	Role in Vision Implementation
Economic stability & redistribution			
Lisa Hough	Metro Denver EDC	Building strong economic connections that foster employment opportunities and capital investment in the food and beverage production economy across Colorado along with supporting centers of innovation and entrepreneurship in ag-tech.	Our organization stands ready to help with data, connections and collaborative support where needed. With our 250+ investors from the top Colorado companies, we can help broaden the audience and conversations to implement the vision of How the West is One across many sectors of the Colorado economy.
Monique Marez	Pueblo Food Project	developing regional food system infrastructure, connecting eaters to food history, culture, and farmer	represent Pueblo County, support/host activities that take place in or have an impact on Pueblo County food system enterprises and eaters. Connect resources that already exist in the area back to NWC if they are helpful to the vision.
Patrick Pratt	Pac/West Communications	Fostering vibrant rural communities through policy and investment in infrastructure and innovation.	Public affairs, public relations, government affairs, marketing, advertising
Liz Moskow	Bread & Circus, Ltd.	helping to translate what the food output or deliverables would/could/should be how to best represent the principles of this project via experiential eating and exhibiting	Food and Beverage Consultant- User experience as it relates to F&B and the hospitality of the project as well as helping to understand that food trends related to the project shift and change with Sociological, tech, political environmental and economic shifts-
Kristen Moree	Bio-Logical Capital	Increasing the financing options and availability for rural agricultural and economic development, especially to support innovation in agricultural models, practices, and processing & distribution infrastructure.	Our team works with both rural producers and urban farmers, and we ourselves work as practitioners and scientists alike. I see our organization helping to be a thought partner for how we can bridge the urban-rural divide here in Colorado, offering expertise in regenerative agricultural practices and scientific data collection, and financing and business modeling advice for rural producers.
Cory Finney	Greater Colorado Venture Fund	Innovation, entrepreneurship, community and ecosystem building and dynamics	Navigating each community and region of CO, sourcing funders and founders, investing in innovative opportunities.
Erin Foster-West	National Young Farmers Coalition	Land in Ag, Water in Ag, Next Generation, Rural workforce, Policy	I am happy to make connections where needed, continue to advise, and play a role in development of strategy for the areas I listed above.

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Dawn Thilmany McFadden	Colorado State University Extension	Mapping out linkages that weave different key issues and challenges together more systematically	applied researcher and outreach on initiatives
Becca Jablonski	Colorado State University	Shared prosperity	supporting convenings with rural producers, stakeholders, and agribusinesses, and providing research to support different vision pathways and inform conversations about potential impacts
Brien Darby	Denver Botanic Gardens	The role of urban agriculture in Colorado's food system.	Helping secure more urban and peri-urban land for agriculture, providing technical assistance for new urban farm ventures and increasing healthy food access in low-income areas.
Kristin Kirkpatrick	Colorado State University		
Michael Bevis	Denver Economic Development & Opportunity Office		
Ali Kelley	Heritage grain entrepreneur		
Colleen Kazemi	ResultsLab		
<b>Environmental regeneration</b>			
Carrie Balkcom	American Grassfed Association	All facets of holistic health	Connecting consumers with proper education about animal agriculture and sourcing
Meriwether Hardie	Bio-Logical Capital	Creating tools, collaborations that enabling food security and Colorado to not only have a history in agriculture but also a future in agriculture.	Hopefully as a partner on the ground!
Diana Lane	The Nature Conservancy	Preserving lands in agriculture	The Nature Conservancy is also focused on policy and supply chain approaches that can lead to farmers and ranchers being "Paid to do the right thing: for climate, flood protection, soil health, human health, economic security: carbon credits (first) and maybe bundled payments"

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Hunter Lovins	Natural Capitalism	Regenerative agriculture	The National Western can and should be the center of the conversation about what regenerative agriculture is, and how to achieve it. Natural Capitalism is recognized as one of the leaders in this, and we would be keen to stay engaged with NWC to help Colorado become a regenerative economy, and to implement regenerative practices across the state.
Alan Lewis	Natural Grocers	Rural economic vitality associated with commercial integration with cities	connector and strategist, testing and pilot projects
Max Nuemeyer	Mad Ag	Soil health!	Synchronizing this effort with a new Colorado soil health program
Alex Funk	Colorado Water Conservation Board	The ability for the agriculture sector to play a prominent role in designing ecosystem service market driven solutions to address critical environmental challenges while also providing a means for sustaining agricultural viability.	CWCB would be interested in remaining a partner in this process through financial support for innovative projects and sharing success stories through statewide water planning efforts.
James Pittman	Real Value Group	True cost accounting, investment mechanisms, ecosystem service markets	Ecological Economics advisor/consultant
Mark Lewis	Lewis Family Farm		
Phil Taylor	Mad Ag		
Brad Buchanan	National Western Center		
Nick Levendofsky	Rocky Mountain Farmers Union		
Byron Shelton	Savory Institute		
<b>Nutritional equity &amp; abundance</b>			
Wendy Peters Moschetti	LiveWell Colorado	Attempts to identify where in the system we have leverage points to actually influence what is produced, marketed, and offered to shoppers, particularly those shopping with limited budgets.	Expanding the programs we already run that support the vision; Supporting state and federal policy advocacy to support the vision; Continuing as a thought partner/connector.

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Sandy Nagler	Hunger Free Colorado	systemic equity and inclusion efforts, equitable wealth creation within our food systems, better connections and additional market channels between Colorado producers and consumers, and modernized training/apprenticeship opportunities for the next generation of food producers/processors/distributors/supply chain managers/advocates, regardless of age or stage of career	Speaking on behalf of our Hunger Free Colorado team, we envision coordinating connections to or convening conversations with community voices, be that individuals with lived experience or those otherwise on the front lines of food access and food justice. Additionally, we're happy to be thought partners in any the above areas (previous answer) where that's desired.
Erin Ulrich	CO Blueprint to End Hunger	the fact that it calls out the systems integration of food - it doesn't live in a silo	helping to design, operationalize and support implementation of strategies that lead to nutritional equity and abundance
Catherine Compitello	Beacon Fund		
Ricardo Rocha	Bondadosa		
Marion Kalb	City and County of Denver		
Laine Cidlowski	City and County of Denver		
Violeta Garcia	Denver Urban Gardens		
Laia Mitchell	Gates Family Foundation		
Jason Harrison	Hunger Free Colorado		
Eric Kornacki	Independent Consultant		
Dara Hesse	The Colorado Health Foundation		
Arlan Preblud	We Don't Waste		
Producers			

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Adrian Card	Colorado Fruit and Vegetable Growers Association	Helping rural Colorado thrive through economic development	Finding pathways past barriers that emerge in implementation
Harrison Topp	Topp Fruits	Strengthening Agriculture of the middle. Building a strong food/farm culture in the CO metro areas.	Whatevs you need. It me, I'm that.
Jeni Nagle	Ela Family Farms	The interdependence of the rural and urban communities is something that we live and love.	We hope to be a part of building community between farmers and eaters, rural dwellers and agricultural producers.
Sally Herbert	Altius Farms		
Nick Colglazier	Colorado Corn		
Deb Diemer	Farmers with Altitude		
Roy Pfaltzgraff	Pfaltzgraff Farms		