

National Western Center



A Global Campus

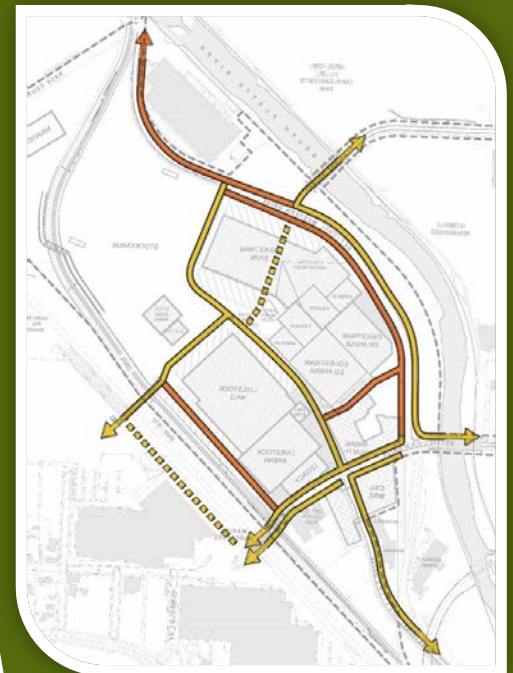
- 250-acres at buildout
- Year-round uses
- Creates a new front door into downtown Denver
- A place that honors our past for future generations
- Bridge between rural and urban interests

A Local Campus

- Local destination
- Connects the campus to the surrounding neighborhoods
- Access to the South Platte River
- Anticipate generating over 1,000 jobs over the life of construction
- Small, M/WBE Business engagement
- Workforce Development programs

Program Milestones

2012	Mayor Hancock commits to keep the Stock Show in Denver
2013	Citizen's Advisory Committee formed and MOU
2015	Campus Master Plan
2015	HB 15-1344, Ballot Measure 2C, RTA Award
2016	Mayor's Office of the National Western Center Formed
2017	Framework Agreement signed
2018	Authority Board formed
2018 - 2024	Phases 1 & 2 Construction



Campus Connections

Stay Connected to the Program
www.nationalwesterncenter.com
Text 'updates' or 'noticias' to 64600

Program Delivery

BUILD IT



FILL IT



AUTHORITY

SHOW IT



KNOW IT



Mayor's Office of the National Western Center

- Responsible for NWC Phases 1 & 2 of Construction.
- Principal Land and Facility Owner.
- Signed 100-Year Lease with NWC Authority for management of the campus.

NWC AUTHORITY

- Non-profit Colorado Corporation with 100-Year Lease for the Campus.
- Responsible for campus bookings (*excluding 3 NWSS events*), long-term operations and maintenance.
- Governed by a 13-member Board.

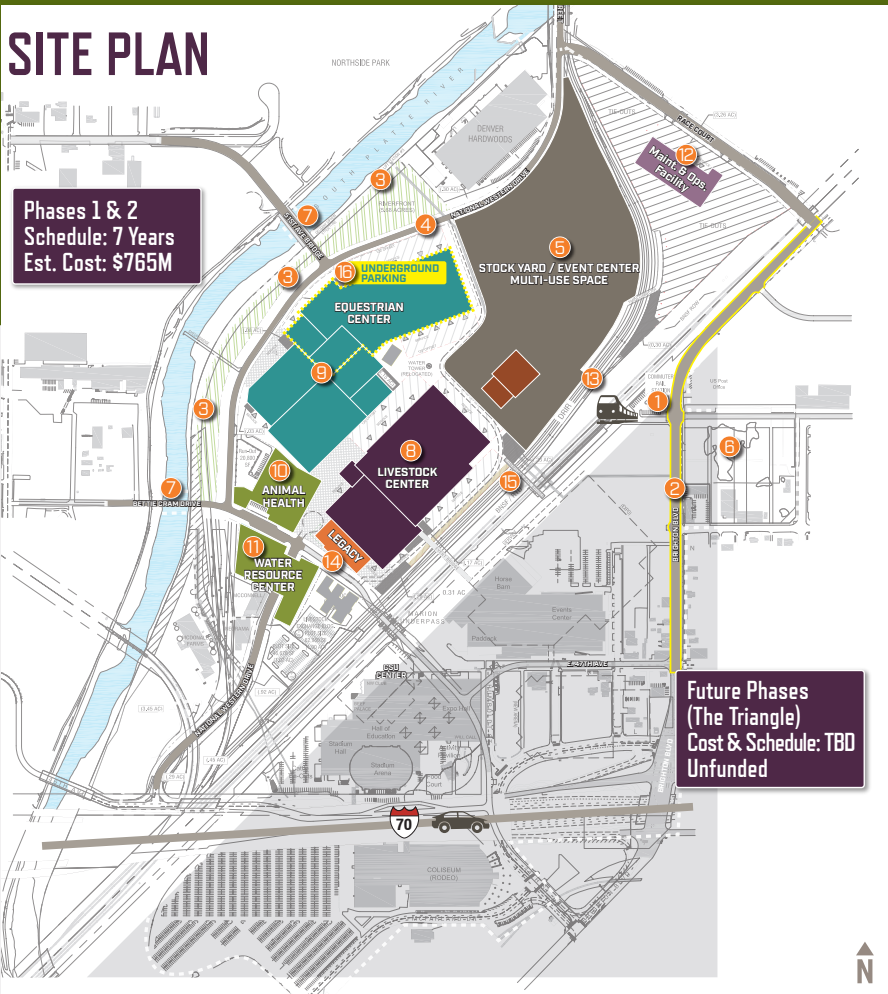
NWSS / WSSA

- 100-Year Lease with NWC Authority
- Produces the National Western Stock Show, Rodeo All-Star Weekend and Denver County Fair.
- Books other year-round equestrian and livestock events with the NWC Authority.
- Independent parcel owner for Legacy Building.

CSU

- Independent parcel owner of the funded CSU educational facilities (Water Resources Center, Animal Health Building, CSU Center).
- Provides year-round programming.

SITE PLAN



PHASES 1 & 2

1. RTD Transit Station
2. Brighton Blvd. – 47th to Race Court
3. South Platte Riverfront
4. New National Western Drive
5. Stock Yard/Event Center Multi-Use Space
6. Campus-Related TOD
7. New Bridges Near 48th & 51st Avenues
8. Livestock Center
9. Equestrian Center
10. CSU Animal Health Facility
11. CSU Water Resources Center
12. Maintenance & Operations Facility
13. DRIR Rail Corridor
14. WSSA Legacy Building
15. Pedestrian Bridge
16. Underground Parking

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MAYOR'S OFFICE OF THE NATIONAL WESTERN CENTER

BUILDING THE NEW HOME OF THE NATIONAL WESTERN STOCK SHOW

With indoor venues from 500 to 4,500 seats and a range of unique outdoor plazas, the new National Western Center will host events year-round for visitors and residents. The new campus will offer flexible facilities to accommodate events such as festivals, concerts, horse shows, livestock shows, markets, restaurants, retail, visual and performing arts, and sporting events. Redeveloped spaces will also allow for agribusiness opportunities to further education, research and innovation around water, animal health, energy and the environment.

STOCKYARDS/ EVENT CENTER

2019-2021

20 total acres

- 800 total removable pens
- 50 permanent bison pens
- Indoor heated, tempered wash facilities

Event Center

- 39,025 gsf
- Multiuse event and festival space
- 15,000 square foot 700-seat expandable to 1000-seat Auction Arena

EQUESTRIAN CENTER

2020-2023

526,440 gsf

Equine Barn

- 222,000 gsf
- 800 stalls

Arenas

- 4,500-seat Equestrian Event Center
- 500-seat arena

Parking

- 1,050 parking spaces located below paddocks and barn

LIVESTOCK CENTER

2021-2023

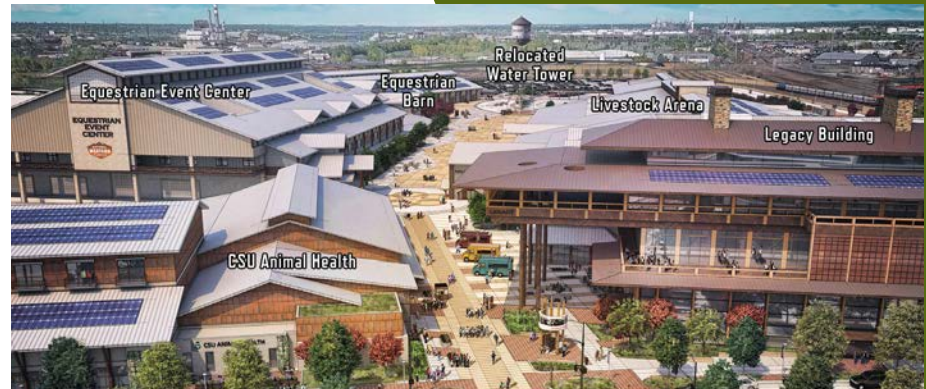
387,800 gsf

“Stadium Arena”

- 146,300 gsf
- 3,000-5,000 seats

Livestock Hall

- 231,500 gsf multiuse, flexible space
- 10,000 square foot 500-seat expandable to 700-seat Auction Arena



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PROGRESS TO DATE

- 2012** Mayor Michael B. Hancock commits to keeping the Stock Show in Denver
- 2013** Citizens Advisory Committee formed and partners come on board
- 2015** Campus Master Plan completed
- 2015** Funding initiatives passed
- 2016** Mayor's Office of the National Western Center formed to lead the capital build
- 2017** Framework Agreement signed, establishing the nonprofit Authority that will operate the future campus
- 2018** Authority Board formed
- 2018** Site plan finalized
- 2019** Let's build!

CONSTRUCTION SCHEDULE

STOCKYARDS AND EVENT CENTER
2019 – 2021

EQUESTRIAN CENTER
2020 – 2023

LIVESTOCK CENTER
2021 – 2023

SOUTH PLATTE RIVERFRONT
2021 – 2023









