



NATIONAL WESTERN CENTER

National Western Citizens Advisory Committee

December 18, 2014



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THE MILE HIGH CITY

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Executive Summary

Acknowledgments

Introduction

Vision

Master Plan Components

Implementation

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MASTER PLAN SCHEDULE

- December 18, 2014 Public Release
- Mid January (January 14) NWC Public Meeting
- January 20, 2015 Master Plan comments due
- January 21, 2015 Planning Board Draft Plan Review - info item
- January 29, 2015 NWCAC Meeting
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NATIONAL WESTERN CENTER

Site Vision, Goals and Partners

National Western Center Partners

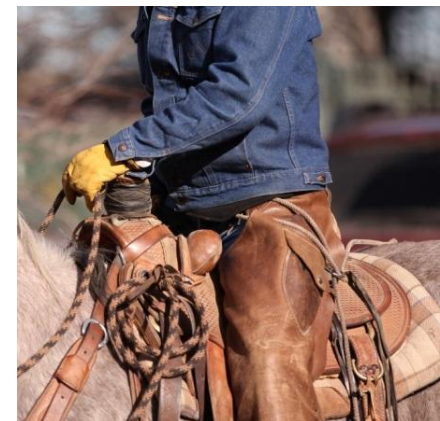
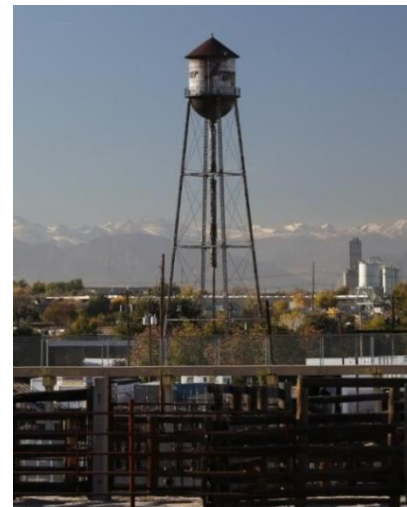


Vision

The National Western Center celebrates the pioneering spirit and promise of the West through year-round experiential life-long learning, the arts, entertainment, competition and commerce.

Guiding Principles

- Community and Neighborhood Integration
- Engage the River and Nature
- Celebrate Western Heritage
- Inspire Health and Wellness
- Build Cultural Crossroads
- Be Pioneering: Break Trail and Foster Innovation
- Create Fun and Entertain Experiences
- Grow Local, Regional, and Global Intelligence
- Embrace an Ethic of Regeneration



NATIONAL WESTERN CENTER

Recommended Site Plan and Key Site Elements

1. Water Resources Center & S. Platte River Frontage
2. Stockyards/Event Pavilion
3. CSU Equine Sports Medicine Clinic
4. Equestrian Center/Events Center
5. Livestock Center/Livestock Stadium Arena
6. NWC Transit Station
7. Shared Use/TOD Parking Structure
8. Livestock Exchange Building/Flex Space
9. Trade Show/Exhibition Hall
10. New Arena
11. CSU Center
12. Colorado Commons
13. Stadium Arena Market
14. Denver Coliseum Redevelopment
15. Forney Transportation Museum
16. Denver and Rock Island Rail Corridor
17. BNSF/RTD Rail Corridor
18. Globeville Landing Park
19. Northside Park/Heron Pond/Heller Open Space



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Stock Show



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Master Plan Big Ideas

Improve Access to and Health of the South Platte River

- Move rail from river's edge and consolidate to center of site
- Bury or move the Delgany Interceptors
- Relocate National Western Drive to allow for better River and Event Pavilion access
- Improve river habitat and health
- Create recreational trails and educational areas along the River



Flexible, Year –Round Programs to Drive New Tourism

- Create flexible, efficient, vibrant indoor and outdoor spaces that allow for various uses throughout the year
- Provide a variety of programs-educational , recreational commercial, competitions, entertainment, visual and performing arts-for neighbors and local to global visitors
- Provide hands-on, informal and formal educational programs for families, students, and life long learners
- Build off the history and heritage of the site, while highlighting innovation
- Pursue long-term opportunities to create new programs, spaces and partnerships

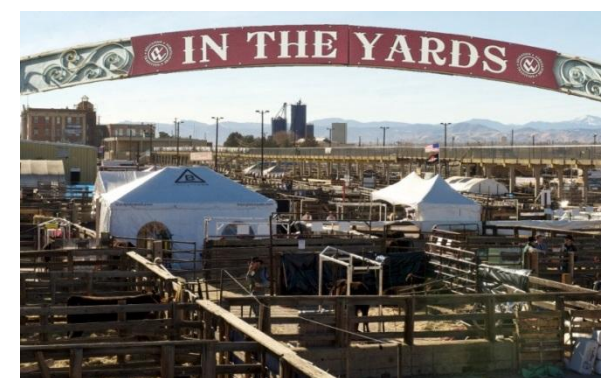


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Master Plan Big Ideas

Provide New Connections

- Create two new connections across the River between Washington Street and National Western Drive at 49th Avenue and 51st Avenue
- Connect Washington Street and Brighton Boulevard with a new through complete/green street
- Provide an elevated walkway connection between National Western Drive and the RTD Station
- Increase active transportation options with improved pedestrian and bicycle facilities on all new and existing streets
- Lower 46th Avenue under I-70 to allow easier movement between the NWC and the Denver Coliseum
- Improve Brighton Boulevard to accommodate changes in land use and streetscape that integrates green infrastructure
- Redevelop the Denver Coliseum area for complementary uses to the NWC



Provide Partnership Opportunities

- Build off the history and heritage of and secure the future of the National Western Stock Show
- Increase year-round program opportunities for education, food and food production, art, agriculture and livestock, water resources, and recreational activities
- Provide flexibility for long term opportunities to add additional partners with complementary vision and goals
- Redevelop Coliseum site south of I-70 for complementary uses and new partners

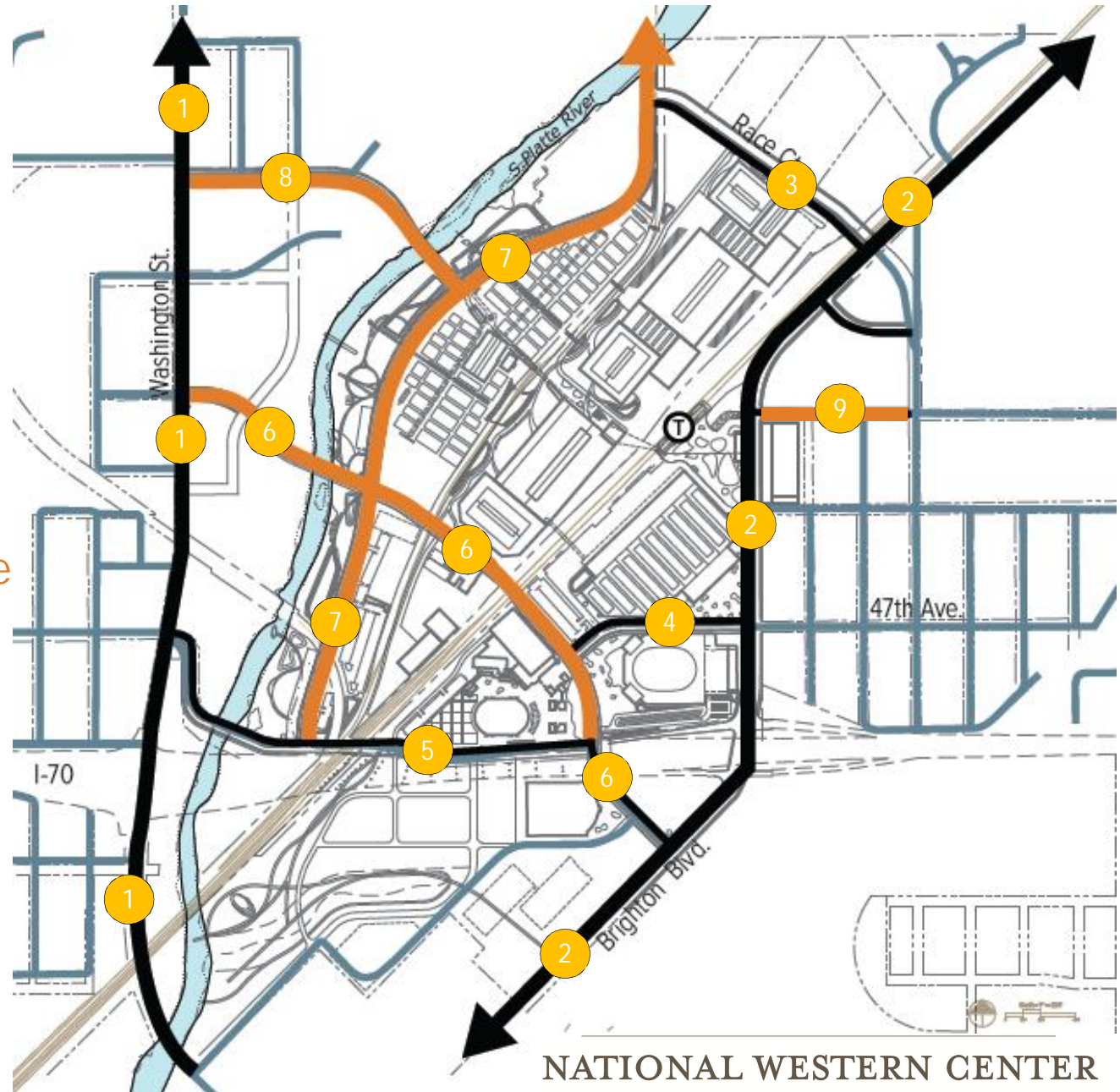
PROPOSED SITE CONNECTIONS AND CIRCULATION

Existing Streets

1. Washington Street
2. Brighton Boulevard
3. Race Court
4. 46th Avenue
5. 47th Avenue

New Streets

6. Bettie Cram Drive
7. National Western Drive
8. 51st Avenue
9. 49th Avenue



OPEN SPACE PROGRAM

NWC Open Space: 46 ac (26%)

1. South Platte River Frontage 12.4 acres

- Access to River/River viewing platforms
- Continuous River Trail
- Cycle track that connects to the overall bike network
- Horse trails
- Small lawn areas (maintained)
- CSU growing fields / research plots
- Water Resource Center educational opportunities / educational walk
- Opportunity for various outdoor activity areas; slackline, frisbee, fitness classes, playgrounds, bocce ball, etc.
- Public Restrooms
- Picnic & BBQ shelter
- Cottonwood Galleries
- Native habitat areas & corridors

2. The Stockyards Event Pavilion 12 acres

- Large Concerts & Festivals
- Large Agricultural business events

3. Livestock Center Plaza 3.8 acres

- Upper Plaza
 - Food Vendor Space
 - Vendor Parking for special events
 - Large Event space
- Lower Plaza
 - Seating
 - Passive recreation
 - Outdoor Movies

4. Equestrian Center Plaza 2.6 acres

- Food Vendor Space
- Vendor Parking for special events
- Public Restrooms

5. Northside Park, Herron Pond, Heller Open Space

- Wetlands
- Passive recreational and educational uses
- Trails



OPEN SPACE PROGRAM

6. NWC Station Plaza 3.5 acres

- Catwalk connection over BNSF
- Seating areas under a Cottonwood Canopy
- Potential for Retail Building in Plaza

7. Elyria Plaza 2.3 acres

- Large Event Space
- Seating areas under a Cottonwood Canopy

8. Arena Square 2.3 acres

- Large Event Space
- Seating areas under a Cottonwood Canopy
- VIP parking for special events
- Vendor Parking for special events

9. Colorado Commons 5 acres + 1.8 acres plots

- Large Event Space
- Large Lawn
- Outdoor seating
- Cottonwood Galleries
- CSU fields / research plots
- Farmers Markets
- Special Event Outdoor Dining
- Seasonal ice skating rink
- Art festivals

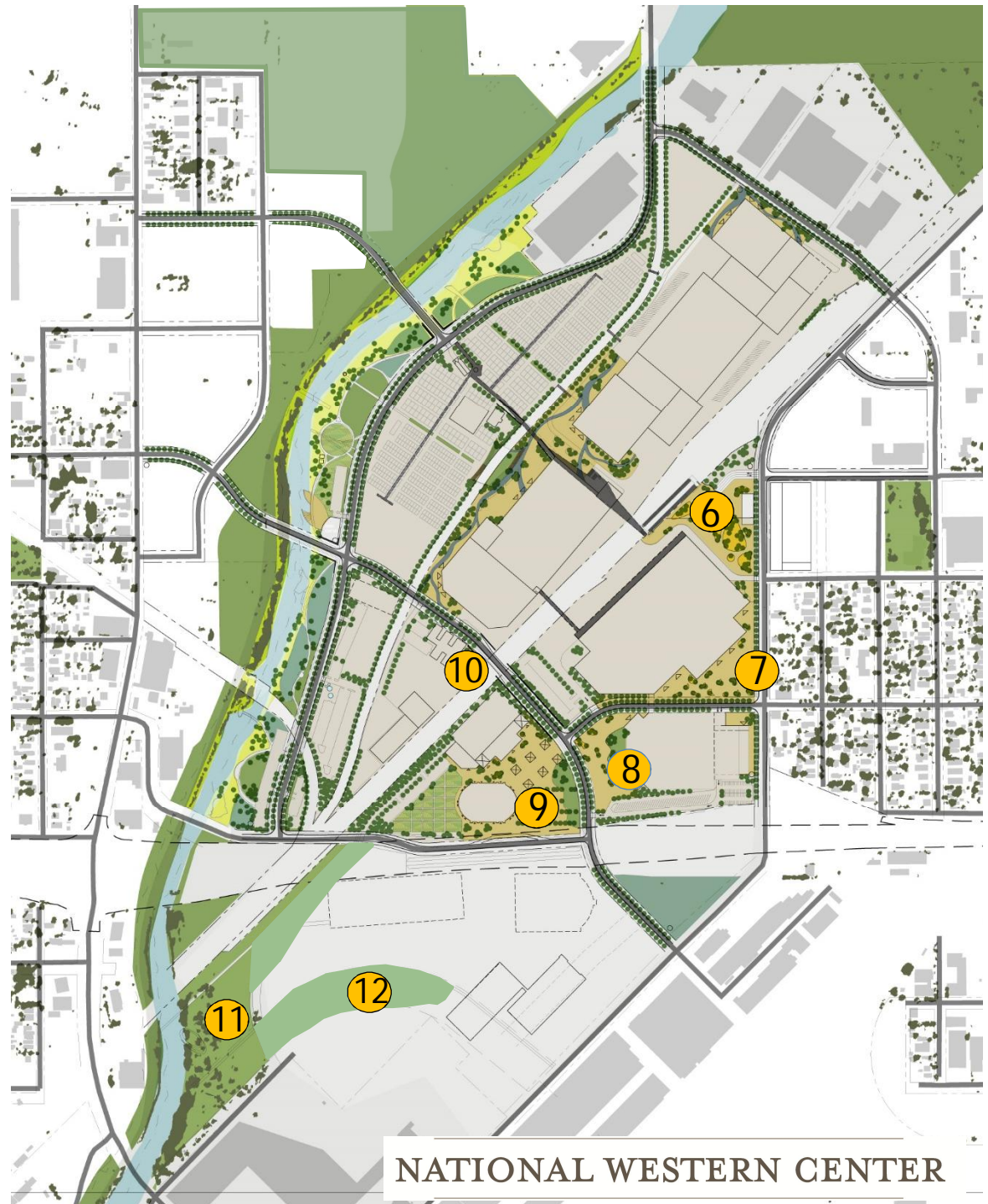
10. Livestock Exchange Plaza 0.4 acres

- Small special events
- Outdoor markets / exhibits

11. Globeville Landing Park 5.5 acres (not incl in calc)

- Large lawn areas (maintained)
- Public Restrooms
- Picnic & BBQ shelter
- Access to the River
- River Trail that connects to the overall trail network

12. Regional Drainage Channel 5 acres



47th Avenue Festival Street and Elyria Plaza at the front door to the new Trade Show/Exhibition Hall-looking Northwest



*Colorado Commons with the renovated 1909 Stadium Arena
Market and the New CSU Center-looking Northwest*



*The new Water Resources Center, Stockyards/Event Pavilion with
the new Livestock Center in the background and Bettie Cram
Drive connecting through the site-looking East*

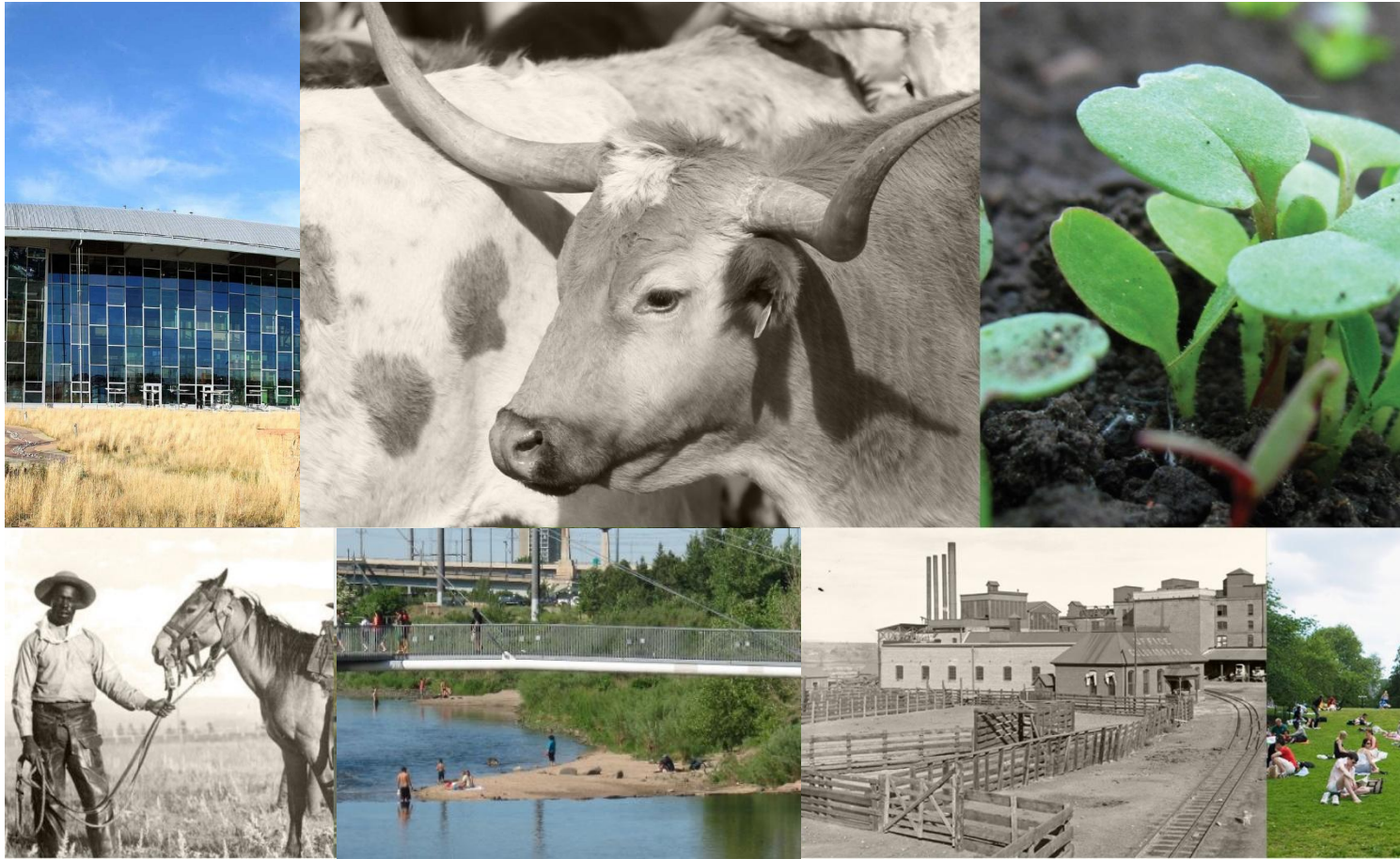


New River crossing at 51st Avenue to the new relocated National Western Drive and the Stockyards with the new Stockyards Auction Arena and the Livestock Center in the background-looking Southeast



The National Western Center Transit Plaza at 49th Avenue and Brighton Boulevard and pedestrian connections to the west with the Livestock Center and Equestrian Center in the background-looking West





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DENVER COLISEUM SITE



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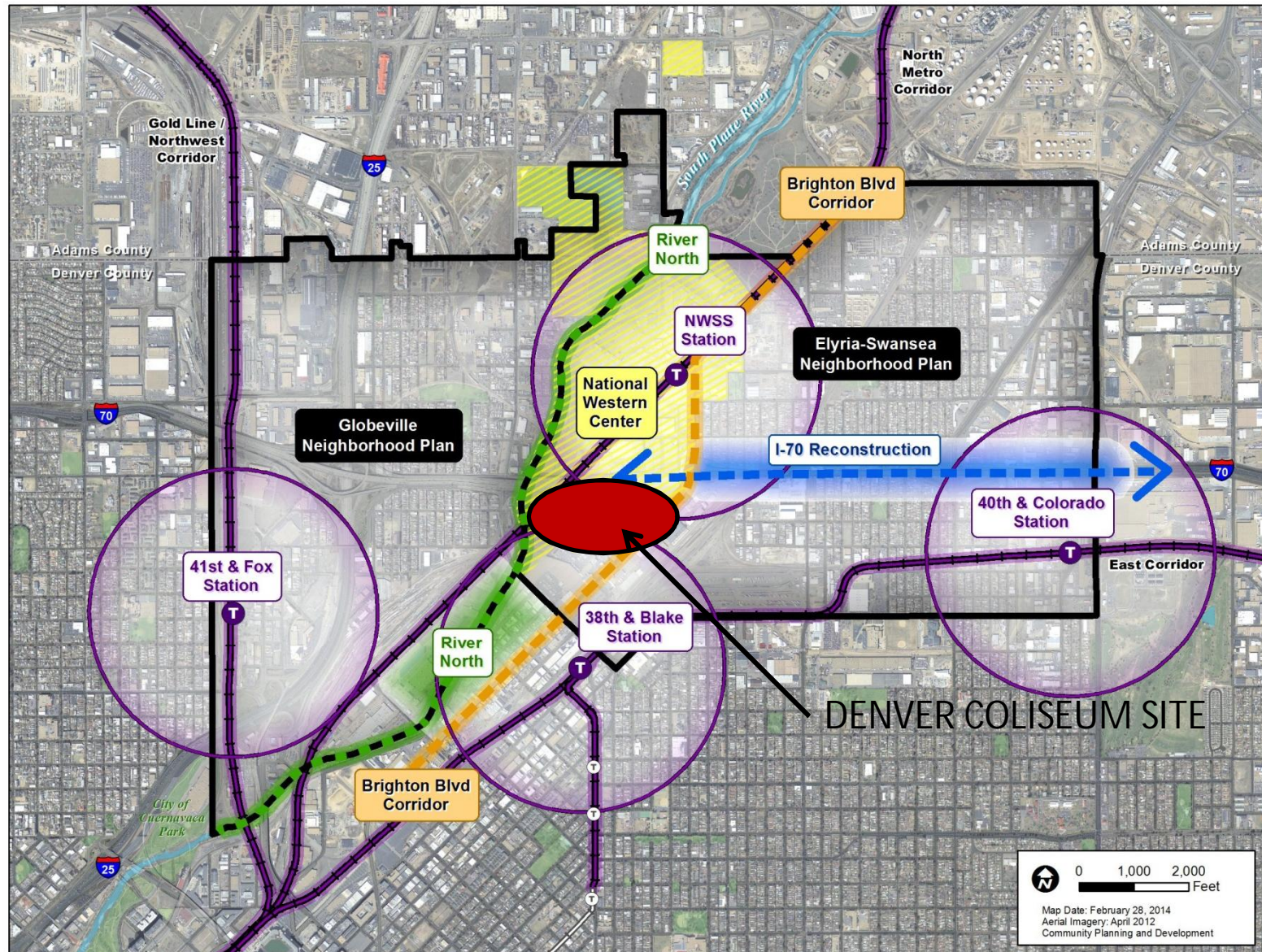


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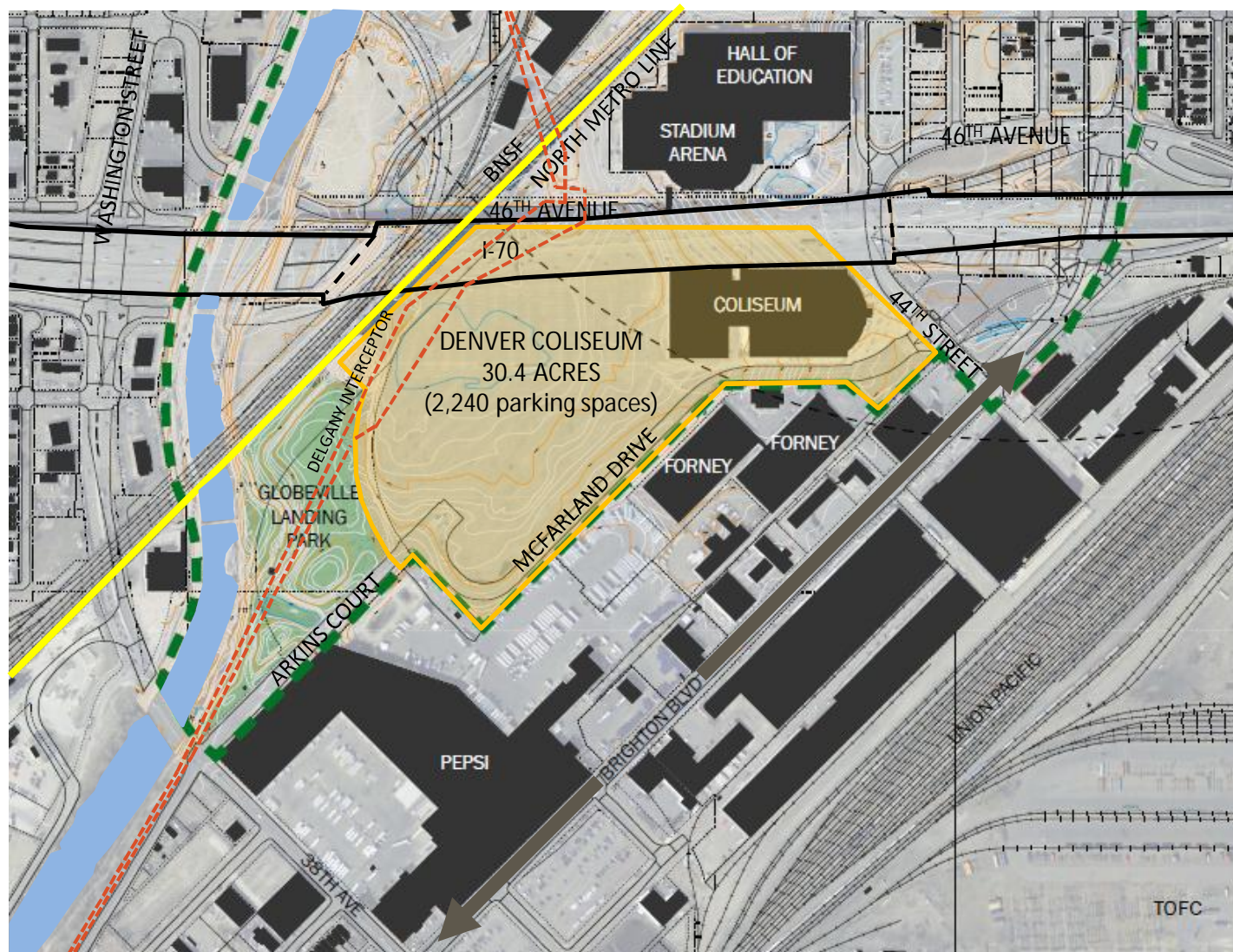
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REGIONAL CONTEXT-NDCC



EXISTING CONDITIONS



SITE INFLUENCES

- RINO Neighborhood Revitalization
- Globeville Neighborhood
- Elyria Neighborhood
- S. Platte River Access
- Globeville Landing Park
- Denver Coliseum
- Environmental Constraints
- Delgany Interceptor
- Pepsi Bottling Co.
- Access
 - I-70
 - Brighton Blvd.
 - Arkins Ct.
 - McFarland Drive
 - 44th Street
 - 46th Avenue
- Forney Transportation Museum
- Regional Drainage Channel
- NWC Parking Requirements
- Rail access/noise



Denver Coliseum



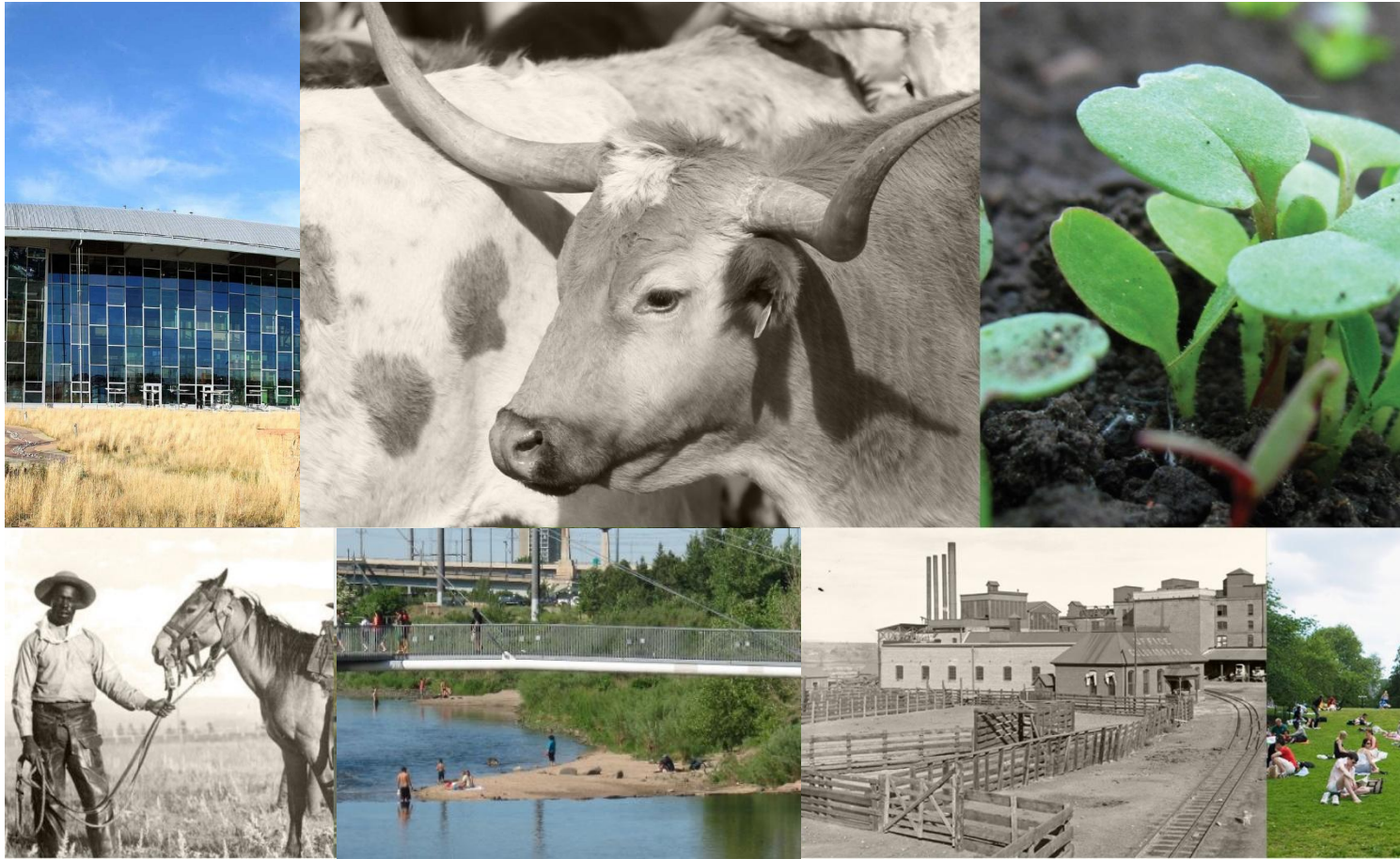
Brighton Frontage



Under I-70/46th Avenue



Coliseum Site-Looking South



NATIONAL WESTERN CENTER

PHASING SUMMARY



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PHASING CONSIDERATIONS

- This phasing overview identifies one possible way to phase the implementation of the National Western Center Campus
- Final phasing and schedule will depend on a variety of elements:
 - Timing and amount of available funding
 - Construction feasibility/methodology
 - Property purchase and available land
 - Existing building and site environmental remediation
 - Demolition and site preparation
 - New facilities construction
 - New site work/core infrastructure needed
 - Move-in
 - Temporary facilities
 - Parking availability
 - Stock Show every January (Keeping NWSS functional during construction)
 - Neighborhood connections, streets and access
 - Partner implementation schedule and Funding (programming readiness)
- Prior to any site construction taking place, the following elements will need to be addressed and impact all phases of construction:
 - Land Acquisition
 - Environmental remediation of buildings
 - Environmental remediation of ground
 - Demolition of existing structures

PHASE I-NEIGHBORHOOD CONNECTIVITY, RIVER EDGE ACCESS AND STOCKYARDS

Facilities

- Stockyards Auction and Show Arenas
- Stockyards Event Pavilion/Outdoor Event Space

Streets

- 51st Avenue and river bridge
- 49th Avenue and river bridge
- National Western Drive (new)
- Rail Consolidation (off river)
- Temporary NWD connection from Bettie Cram Drive to 46th Avenue
- 49th Avenue between Brighton Blvd. and High Street

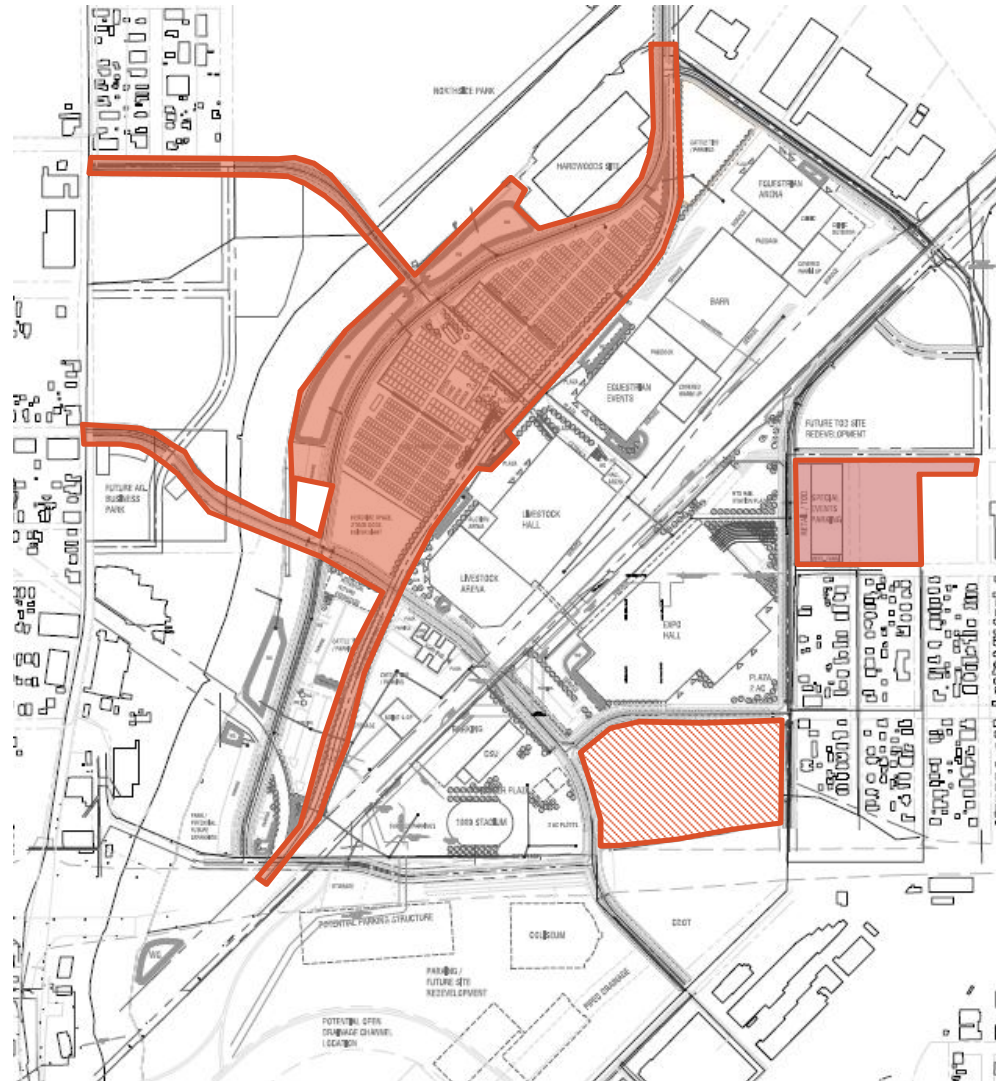
Other

- River edge on east side
- Property purchase and temporary surface parking at New Arena site
- New shared use/TOD parking structure at DPS site w/ retail TOD, Temp. NWC/CSU Welcome Center with interim surface parking
- Storm sewer improvements
- Bury Delgany Interceptors

Construction Duration

- 18-24 months

*CSU Water Resources Center could be built at any time. Earthwork and site prep would occur in Phase I



PHASE 2-LIVESTOCK CENTER AND EQUESTRIAN CENTER

Facilities

- Livestock Stadium Arena
- Livestock Hall
- Equestrian Events Center
- Horse Barn
- Equestrian Arena
- CSU Equine Clinic
- Enclosed Equestrian Warm Up
- Covered Equestrian Warm up
- Maintenance Facility
- Cattle ties

Streets

- Elevated Walkway (NWD to RTD Station)
- Portion of Bettie Cram Drive to BNSF (Maintain access to new Stockyards during construction)
- Race Court
- Brighton Blvd., 44th to 50th

Other

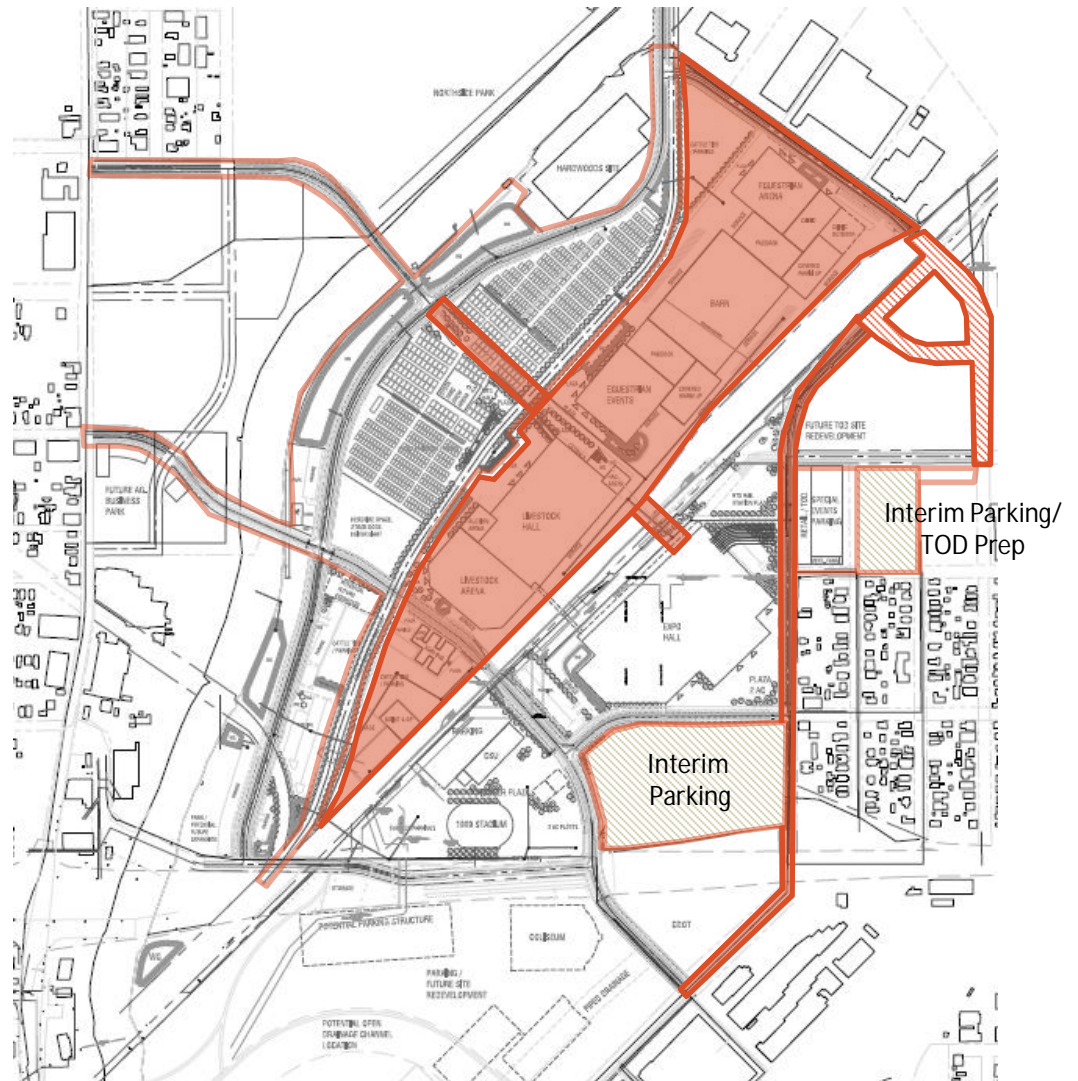
- Brighton/Race improvements could be a different phase
- Public Space at Livestock and Equestrian Centers (all or portions)

Construction Duration

- 24 to 30 months

*Phase can't start until stockyards is complete

*Building livestock facilities first could provide earlier access to Stadium Arena in Phase 3



PHASE 3-1909 STADIUM ARENA RESTORATION AND MARKET

Facilities

- Renovation of both interior and exterior of the 1909 Stadium Arena (CSU/Partner space, temporary use)

Streets

- None

Other

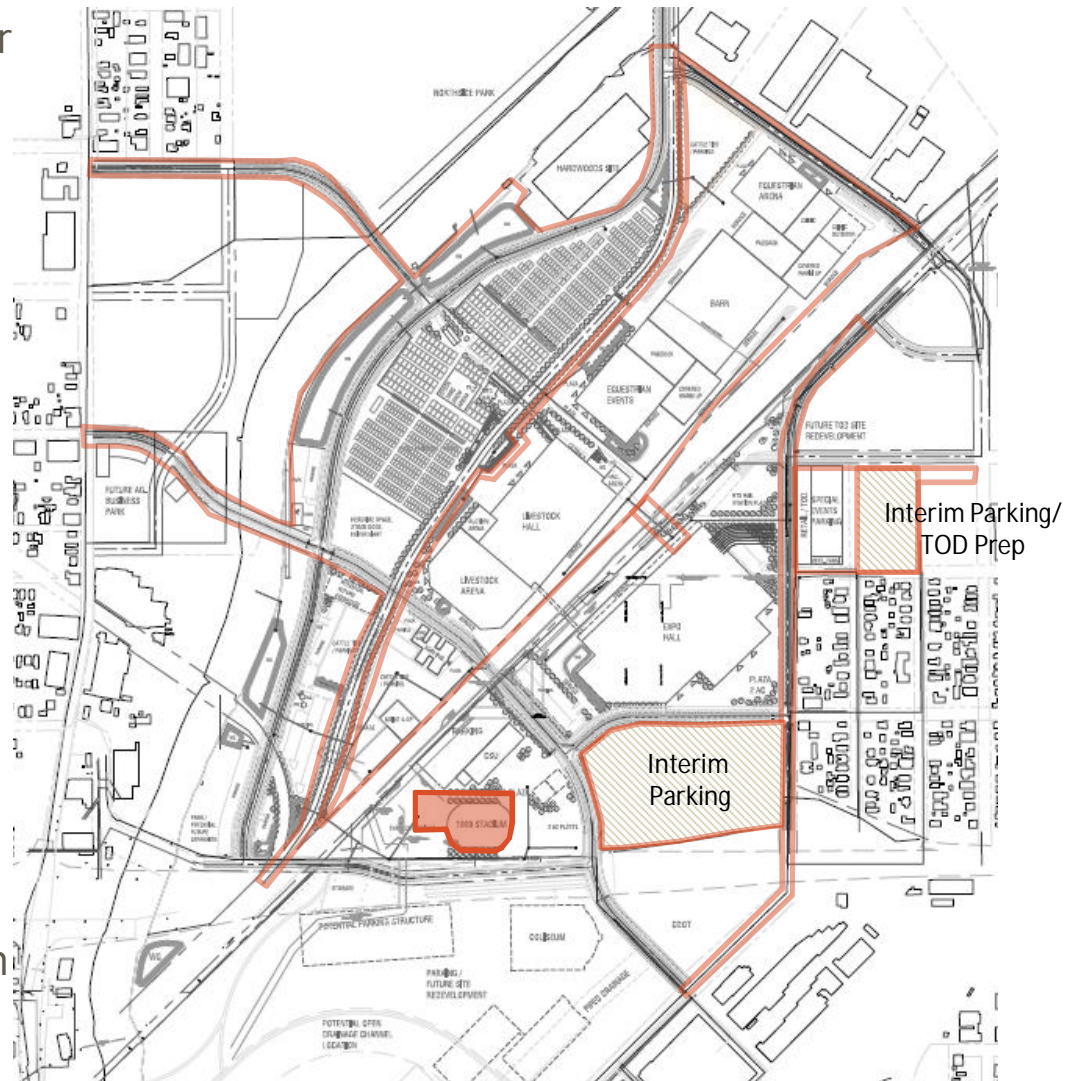
- Temporary enclosure of existing Expo Hall where connector building between Expo Hall and Stadium Arena is currently to be able to rehab the exterior of Stadium Arena

Construction Duration

- 18 to 24 months

*This phase could also occur in conjunction with Phase 6 .

*Phase can start as soon as new Livestock Center is complete.



PHASE 4-TRADE SHOW/EXPOSITION HALL

Facilities

- Trade Show Exhibition Hall
- Underground Parking
- Water Resources Center

Streets

- None

Other

- Public Space at Transit Station and Elyria Plaza

Construction Duration

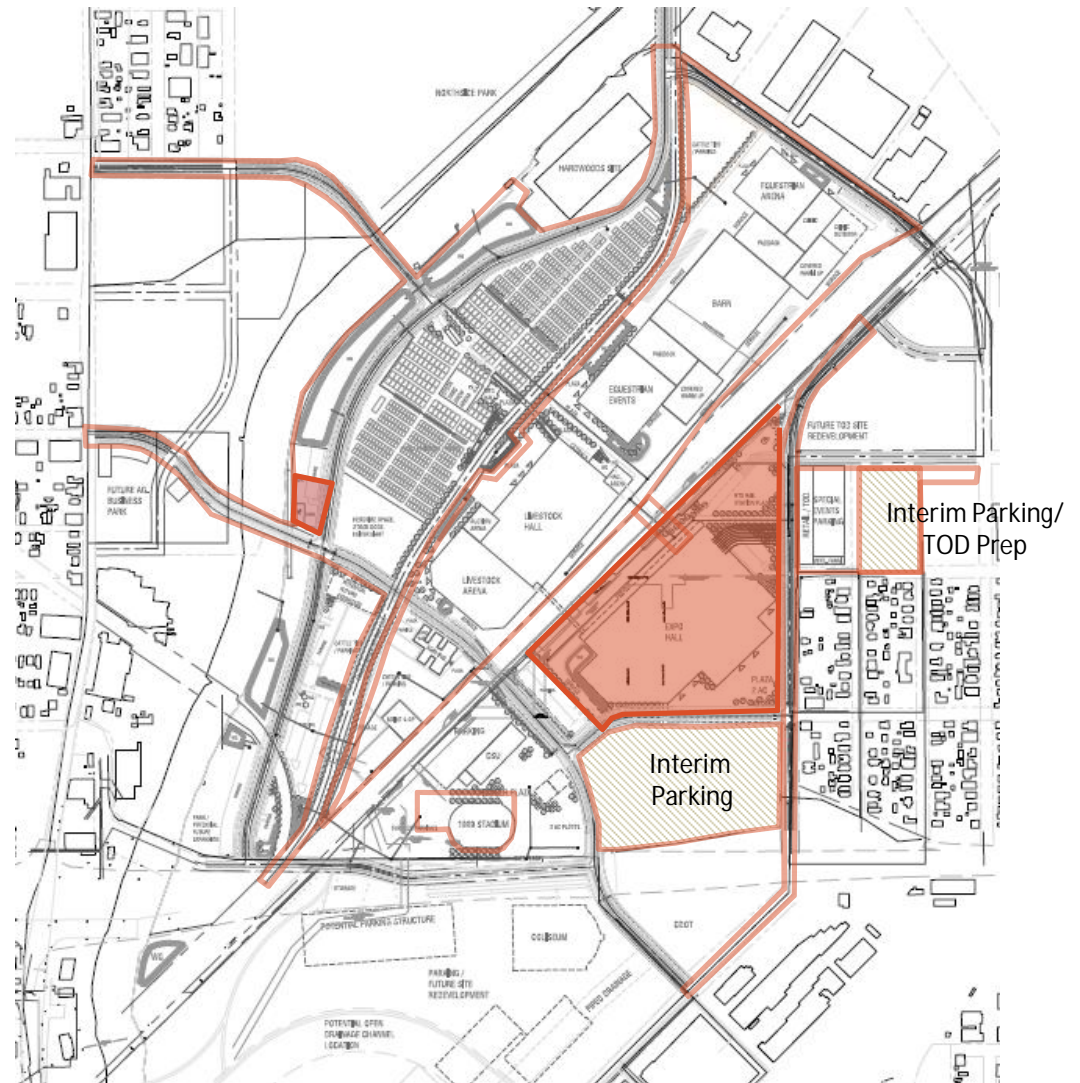
- 24-30 months

*Phase can't start until new Equestrian Center is complete.

*Southwest portion of parking structure can't be completed until existing Expo Hall is demolished.

*Need to maintain access to RTD Station during construction

*Demolition of Phase 6 existing buildings could occur at the end of this phase to speed up implementation of CSU Center.



PHASE 5-NEW ARENA

Facilities

- New Arena
- Portion of Trade Show/Exposition Hall

Streets

- Bettie Cram Drive completion
- 47th Avenue

Other

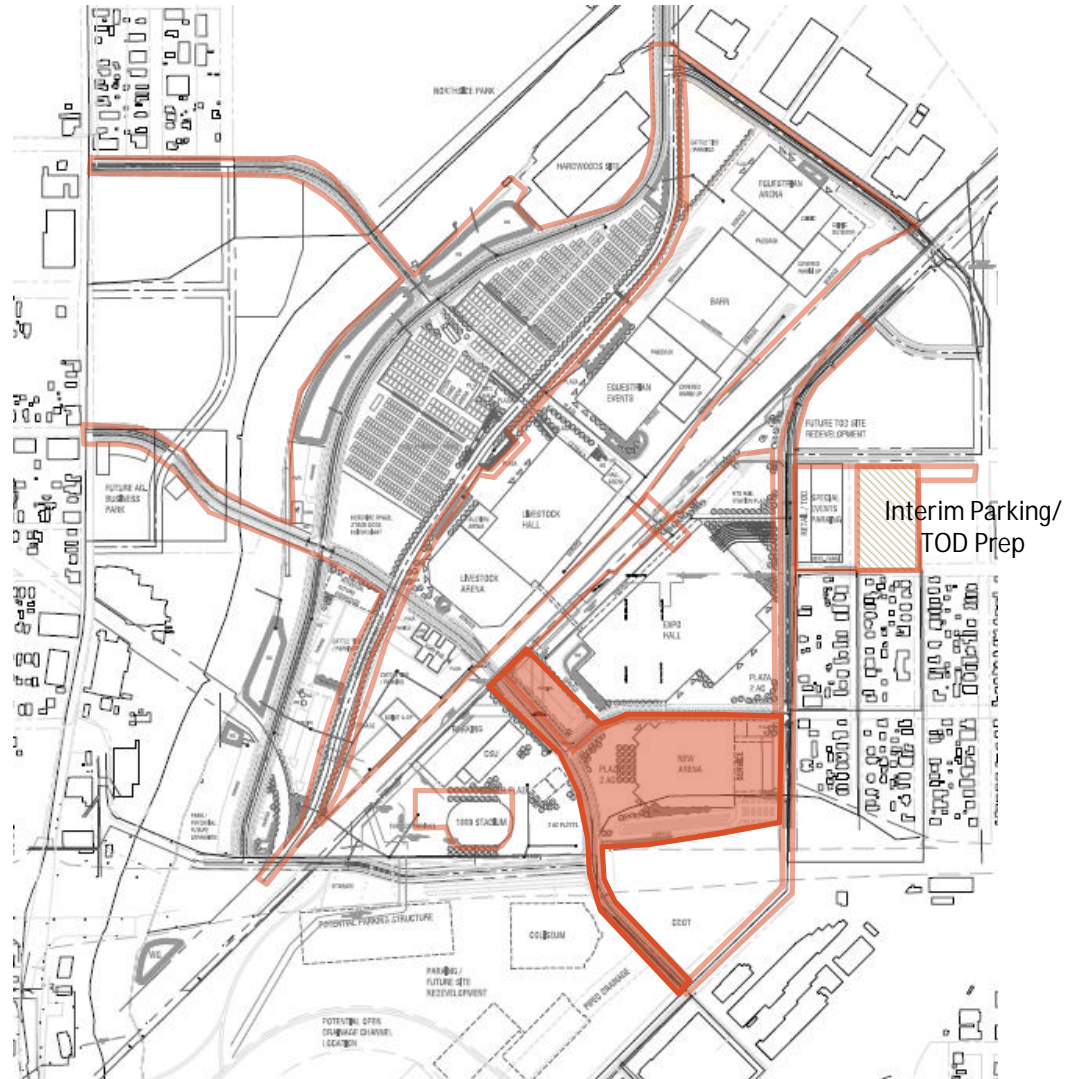
- Public Space at Exhibit Plaza

Construction Duration

- 24-30 months

*Phase could switch with Phase 4 except for Bettie Cram Drive.

*New Arena could start at any time after property purchase. Bettie Cram Drive would need to wait until Trade Show/Exposition Hall is complete.



PHASE 6-CSU CENTER and COLORADO COMMONS

Facilities

- CSU Center/Parking Structure
- Retail Pavilions

Streets

- 46th Avenue lowering and connection to Washington Street

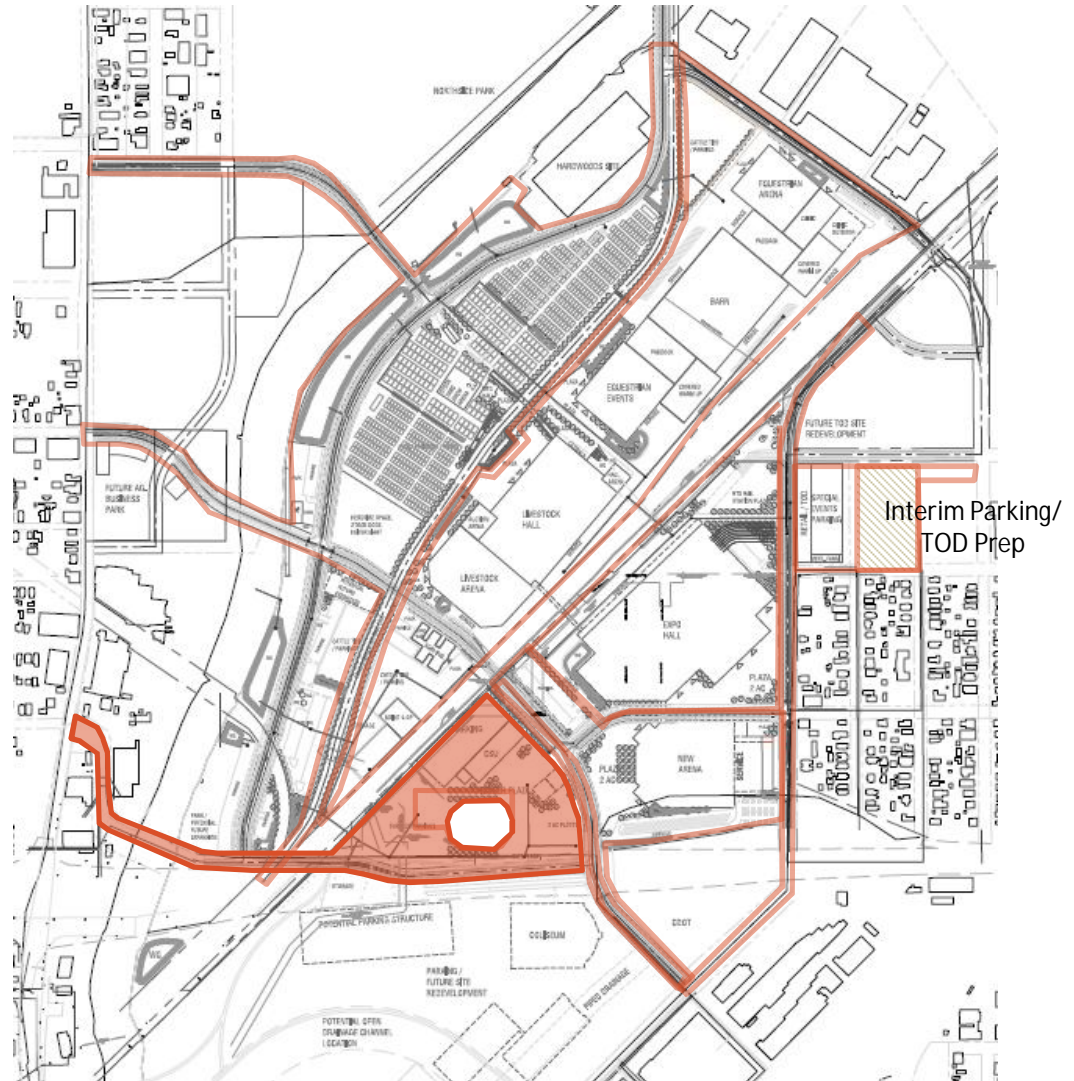
Other

- Colorado Commons
- Demonstration and Growing Plots/
Community Gardens

Construction Duration

- 18-24 months

*Phase can't start until new Trade Show/
Exhibition Hall is complete.



PHASE 7-RIVER FRONTAGE/NATIONAL WESTERN DRIVE

Facilities

- Future expansion and development

Streets

- Completion of National Western Drive

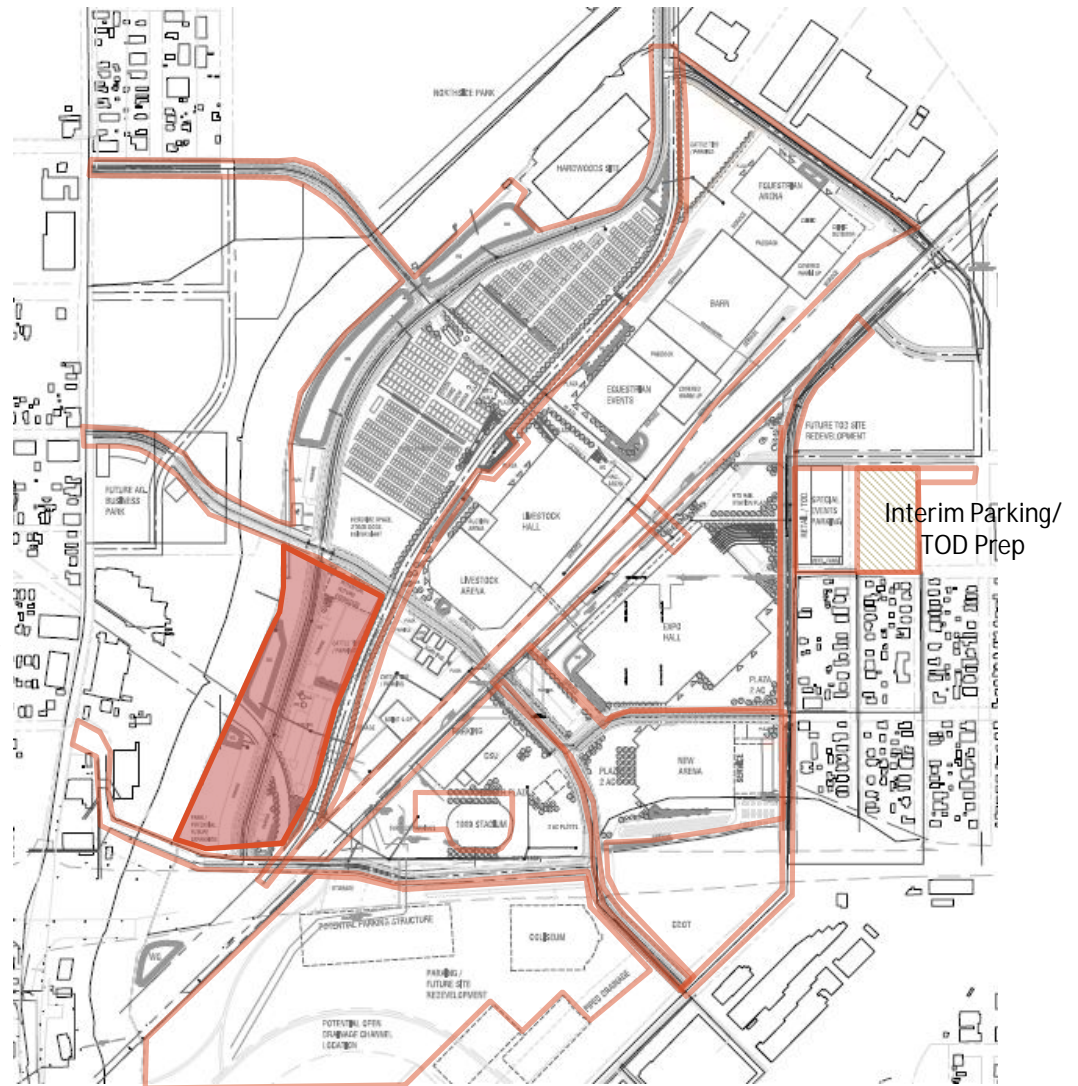
Other

- River frontage park
- New rail crossing at Jersey Cutoff

Construction Duration

- 16 months

*Phase can start at any time after property purchase.



PHASE 8-COLISEUM REDEVELOPMENT

Facilities

- Coliseum site redevelopment

Streets

- Arkins Court/McFarland Drive

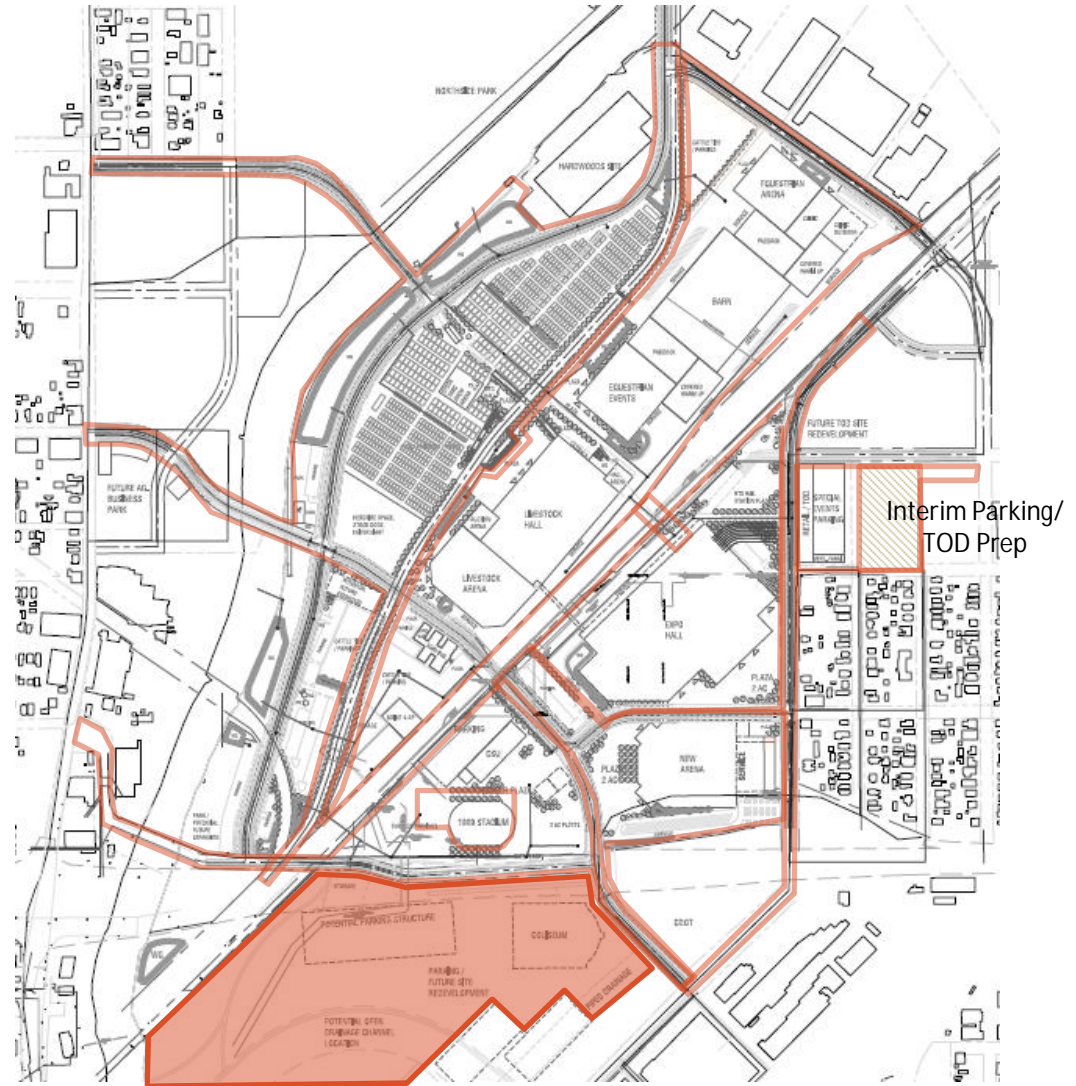
Other

- Globeville Landing Park

Construction Duration

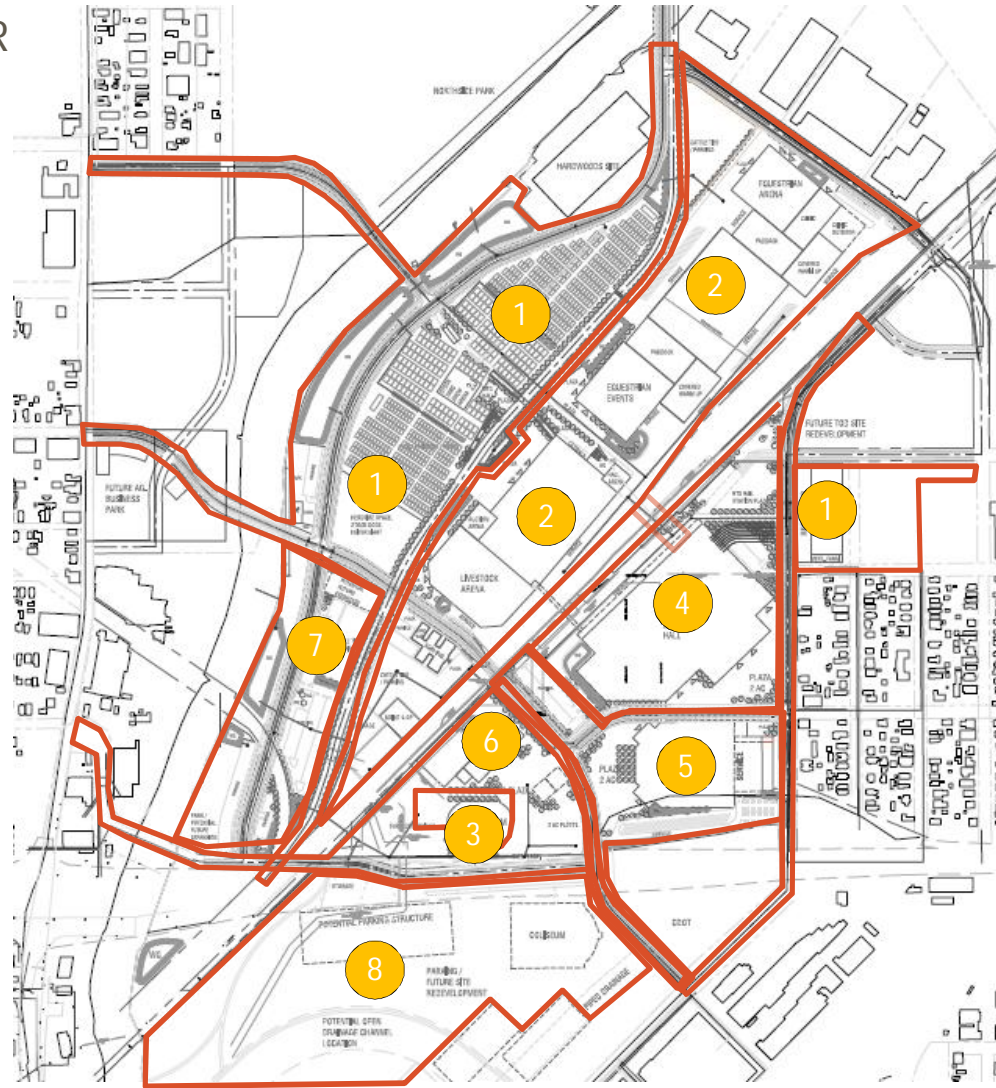
- TBD

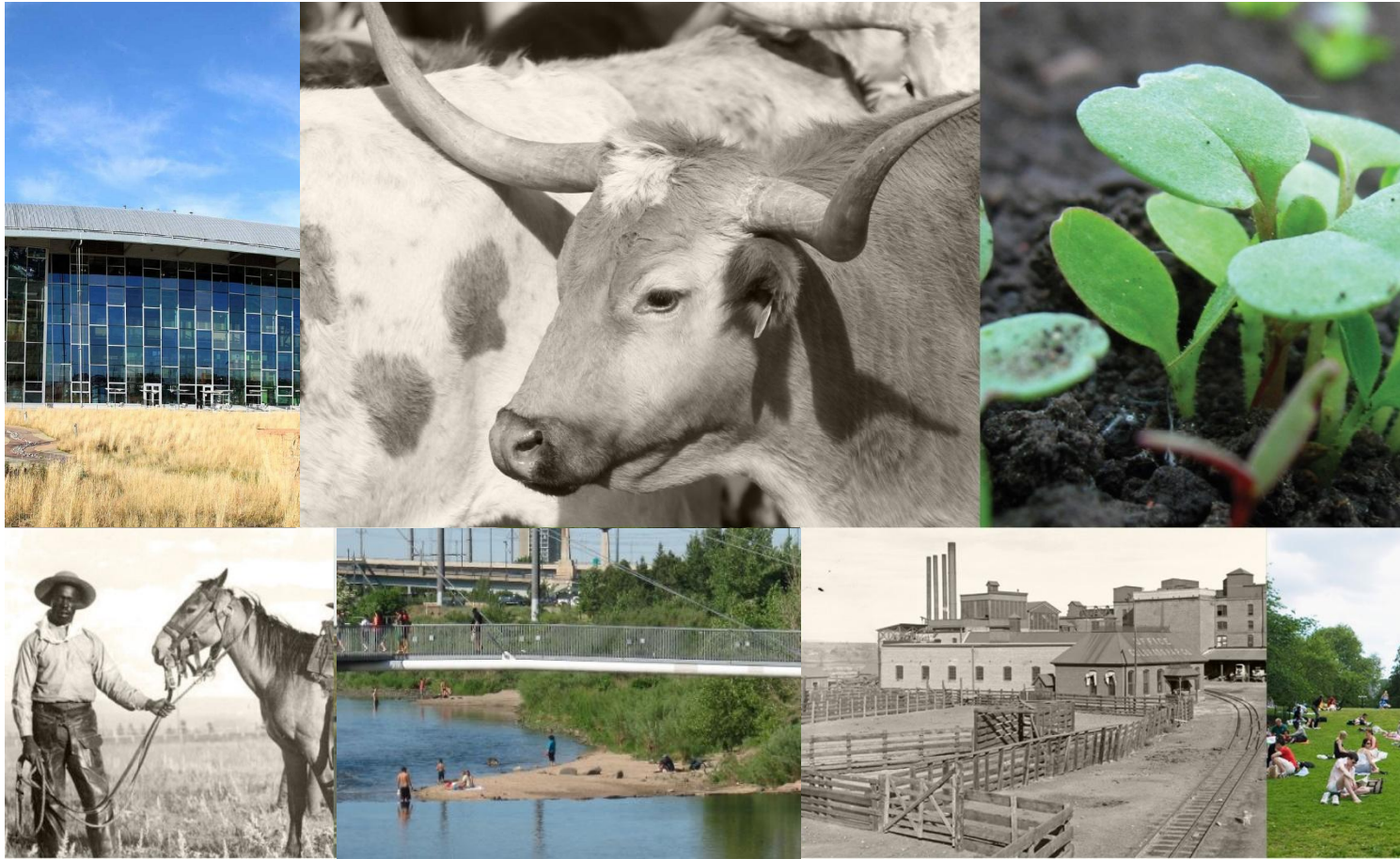
*Phase can't start until site remediation and New Arena are complete.



PHASING SUMMARY

1. NEIGHBORHOOD CONNECTIONS, RIVER EDGE ACCESS AND STOCKYARDS
2. LIVESTOCK CENTER AND EQUESTRIAN CENTER
3. 1909 STADIUM ARENA RESTORATION AND MARKET
4. TRADE SHOW/EXPOSITION HALL AND RIVER CENTER
5. NEW ARENA
6. CSU CENTER/COLORADO COMMONS
7. RIVER EDGE/NATIONAL WESTERN DRIVE
8. COLISEUM REDEVELOPMENT





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QUESTIONS



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